



## Mobile App UI/UX Design: Wireframes & Visuals

# Table of Contents

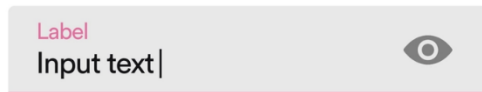
<b>Text Fields/Forms:</b> .....	3
Buttons .....	4
Loading Screen .....	5
Slides & Gallery (Posts & Listings) .....	6
<b>START-UP</b> .....	7
Welcome Screens.....	8
SIGN-UP.....	9
<b>Main Menu</b> .....	10
Main Menu Icons .....	11
<b>Main App Screens</b> .....	13
Home screen: The Feed .....	14
Saves .....	18
Messages.....	23
Search.....	26
My Account .....	50
<b>ADMIN PANEL (Dashboard)</b> .....	68

# Text Fields/Forms:

- Instead of “filled” text fields, I would like them to have no background – but please note the other properties of the fields below:

## Filled text fields –

Have more visual emphasis than outlined text fields, making them stand out when surrounded by other content and components.



A design for a filled text field. It consists of a light gray rectangular box with rounded corners. Inside the box, the word "Label" is written in pink above the text "Input text". A vertical cursor is positioned at the end of "Input text". On the right side of the box, there is a gray eye icon. Below the box, there is a small circular icon with an 'i' and the text "Helper text".

## Prefix & suffix text

A text field with a currency symbol text prefix.



A design for a text field with a currency symbol prefix. It features a light gray box with rounded corners. The word "Label" is in pink above the text "\$ 1.43". A vertical cursor is at the end of "1.43". On the right side, there is a gray eye icon. Below the box, there is a small circular icon with an 'i' and the text "Helper text".

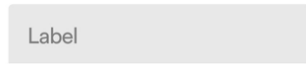
A text field with a unit of mass suffix.



A design for a text field with a unit of mass suffix. It features a light gray box with rounded corners. The word "Label" is in pink above the text "143". The text "lbs" is positioned to the right of the input area. A vertical cursor is at the end of "143". Below the box, there is a small circular icon with an 'i' and the text "Helper text".

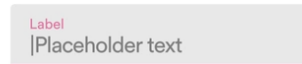
## States –

Inactive



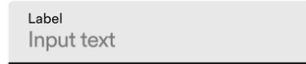
A design for an inactive text field. It is a light gray box with rounded corners containing the word "Label".

Focused



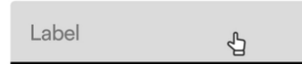
A design for a focused text field. It is a light gray box with rounded corners containing the word "Label" and the text "|Placeholder text". A pink underline is at the bottom of the box.

Activated



A design for an activated text field. It is a light gray box with rounded corners containing the word "Label" and the text "Input text". A pink underline is at the bottom of the box.

Hover



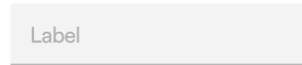
A design for a hover text field. It is a light gray box with rounded corners containing the word "Label". A hand cursor icon is on the right side. A pink underline is at the bottom of the box.

Error



A design for an error text field. It is a light gray box with rounded corners containing the word "Label" and the text "Wrong input". A red underline is at the bottom of the box. Below the box, there is a small circular icon with an 'i' and the text "Error message".

Disabled



A design for a disabled text field. It is a light gray box with rounded corners containing the word "Label".

<https://dribbble.com/shots/17327041-Design-Tip-Text-Fields>

# Buttons

- For My Account Settings – please use “ON/OFF” buttons like this (white light instead of yellow – per the theme): <https://dribbble.com/shots/4229342-Light-Bulb-Switch>



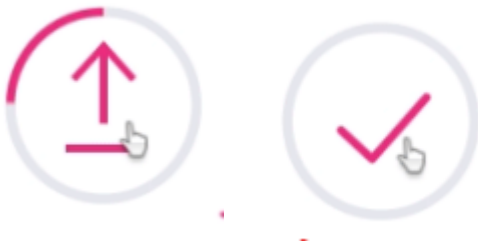
# Loading Screen

- <https://dribbble.com/shots/14211125-Loading>



# Slides & Gallery (Posts & Listings)

- Swiping through slides – should have this block effect: <https://dribbble.com/shots/14225709-News>
- For uploading images to post or add to a listing – please use this loading effect: <https://dribbble.com/shots/2607110-Visual-cues>



# START-UP

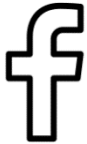
# Welcome Screens

- Please see specific notes in the other (requirements) document
- ALL SCREENS = should have this effect for the text & slide transitions to the next screen: <https://dribbble.com/shots/14893760-Onboarding-text-effect>
- Transition for ALL SCREENS = fast slide when the “RIGHT ARROW” button in the bottom right corner, is clicked (to go to the next screen) <https://dribbble.com/shots/19334501-Juno-Mobile-Website>

## SIGN-UP

- For sign up/sign-in: will need to have the social icons (not a full square/rectangular button) – for google, facebook, twitter, and apple.

Examples:

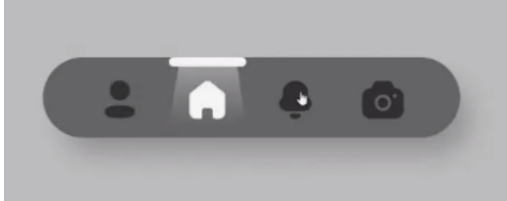


(from icons8.com)

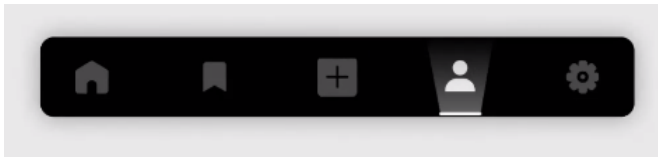
# Main Menu

# Main Menu Icons

- “Flashlight effect”

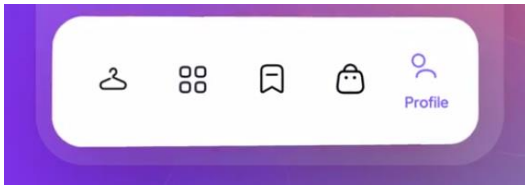


<https://www.pinterest.com/pin/592223419765521346/>

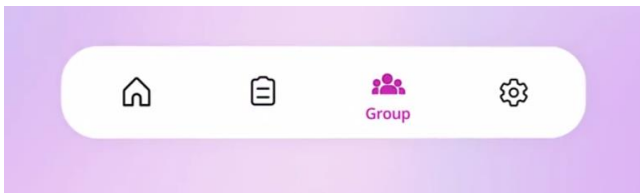


<https://www.pinterest.com/pin/1122592644590401723/>

- **Active Tab Label & Animation** (only show the label when the tab is open)

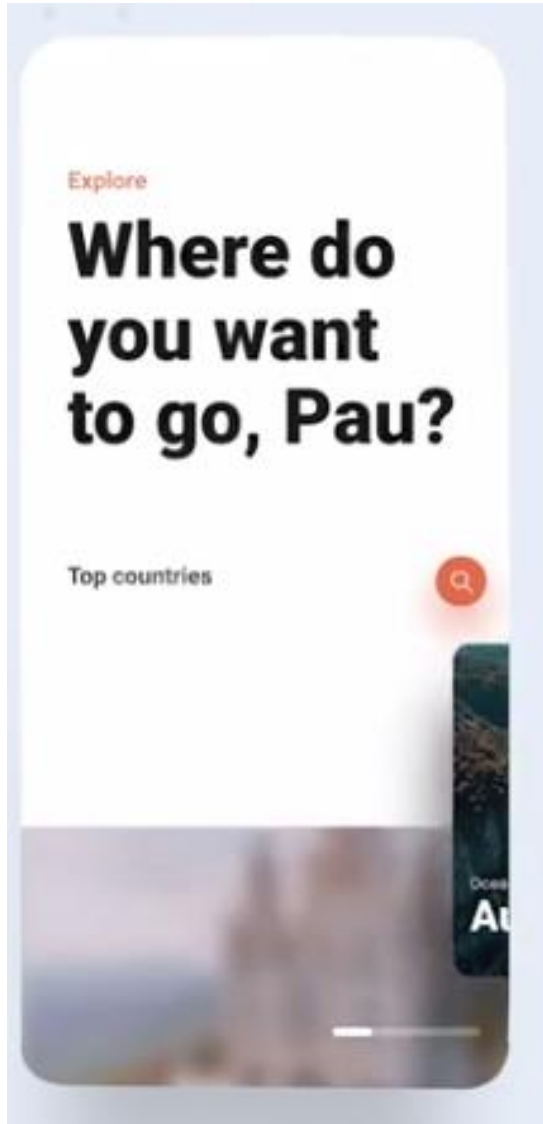


<https://dribbble.com/shots/16772270-Navigation-menu-interaction>



<https://dribbble.com/shots/17692231-Tab-Bar-Micro-Interaction>

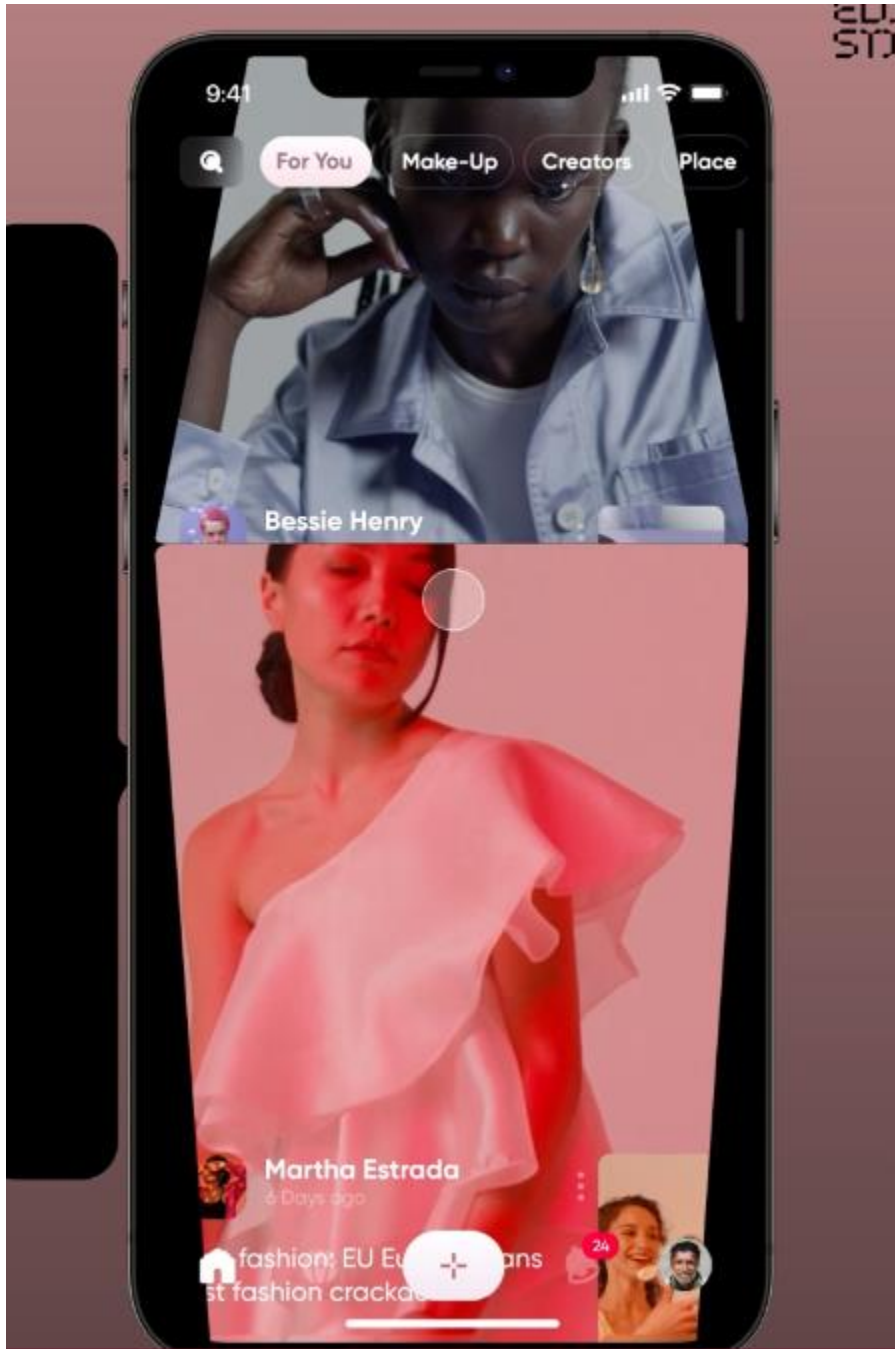
- **Animation for Tab Icons:** <https://dribbble.com/shots/13665300-Bookmark> (example)
- When opening each page on the menu (each of the 5 menu buttons), there should be an effect like this: <https://dribbble.com/shots/9740957-Travel-App-Australia> - notice the way the items on the page float/drop in slowly



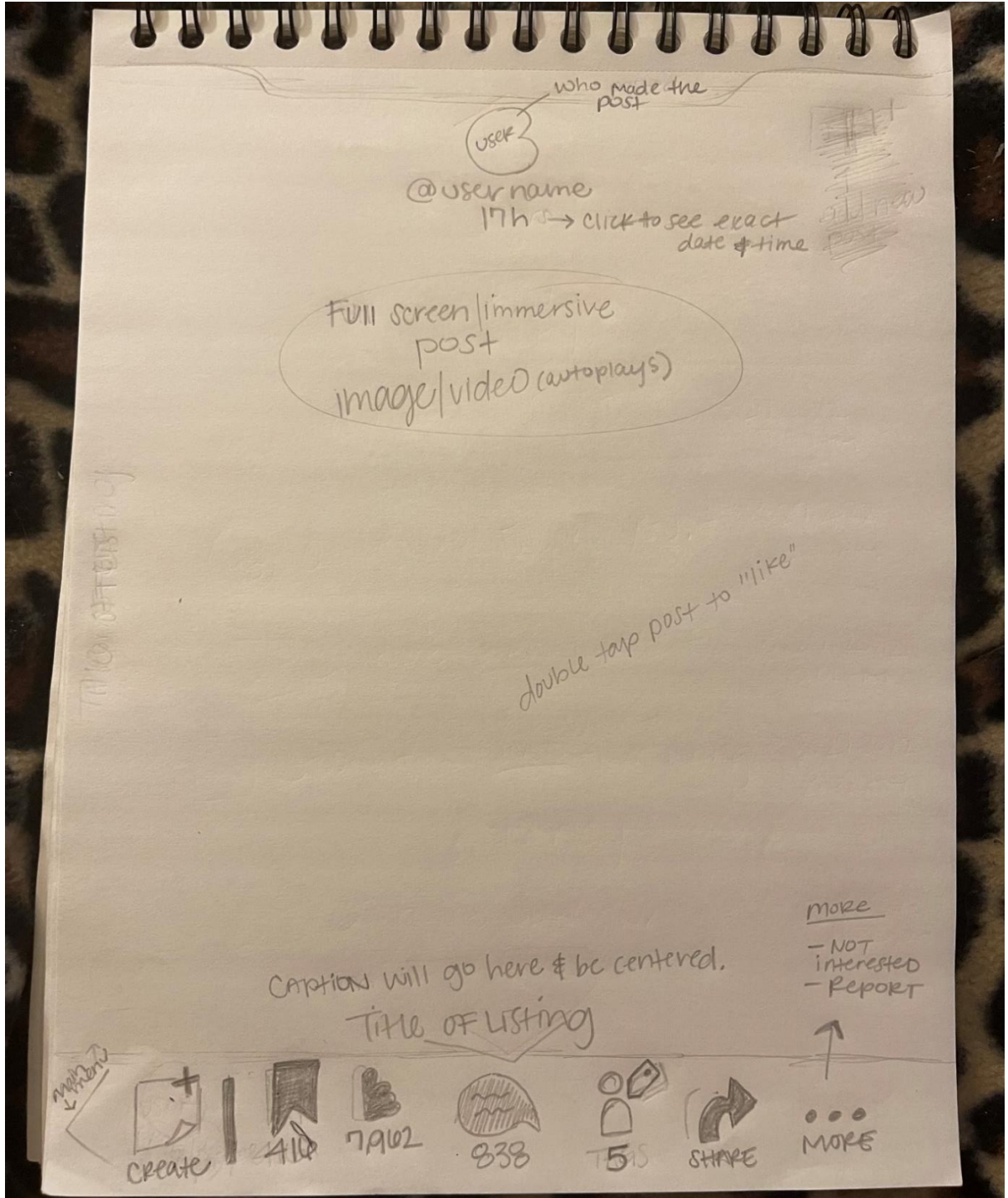
# Main App Screens

## Home screen: The Feed

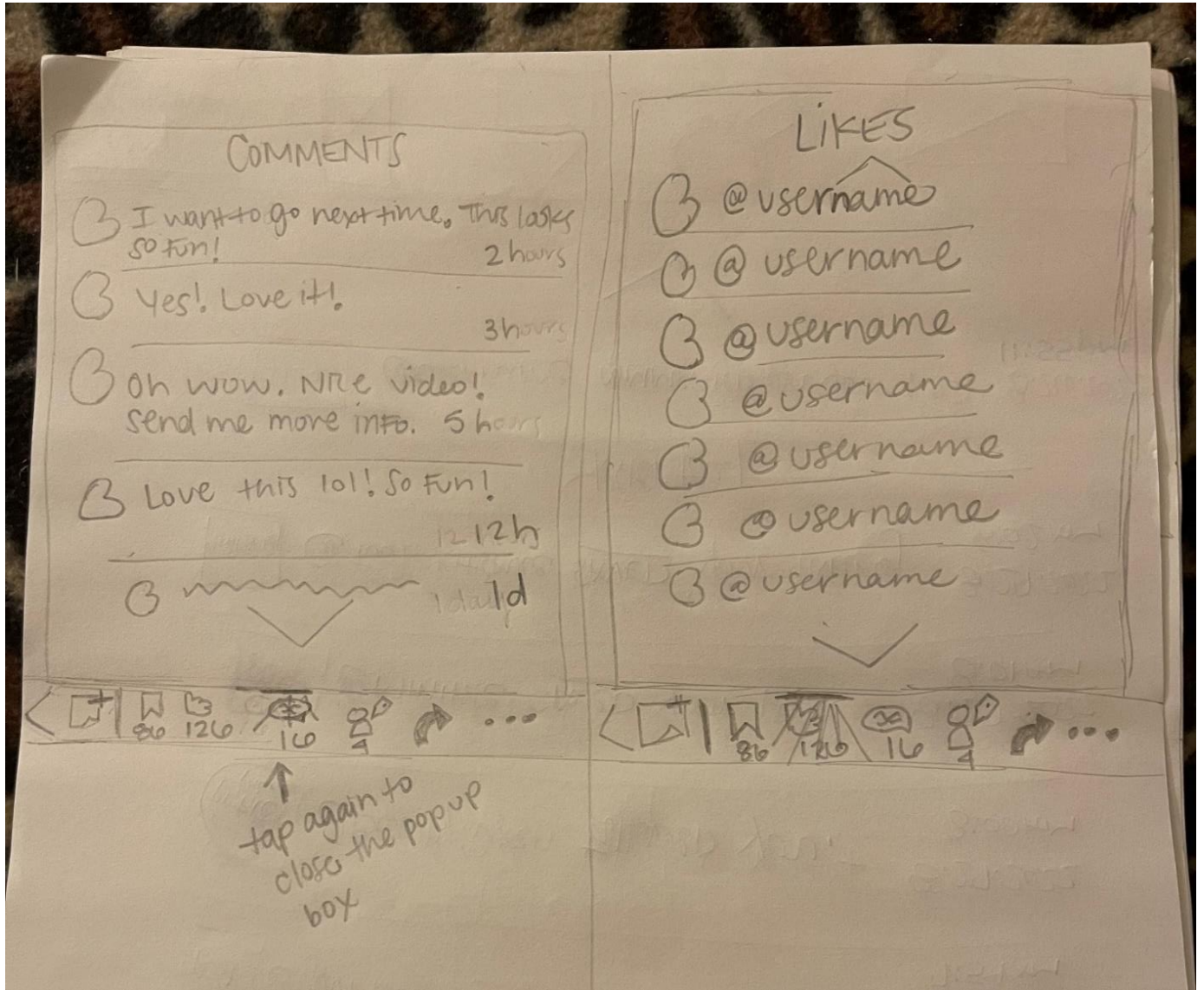
- Feed scroll example: <https://dribbble.com/shots/18485013-Scroll-video> (note the first 2 seconds of the video – I would like each post/listing on the feed to flip up [vertically] like this when the user is scrolling)



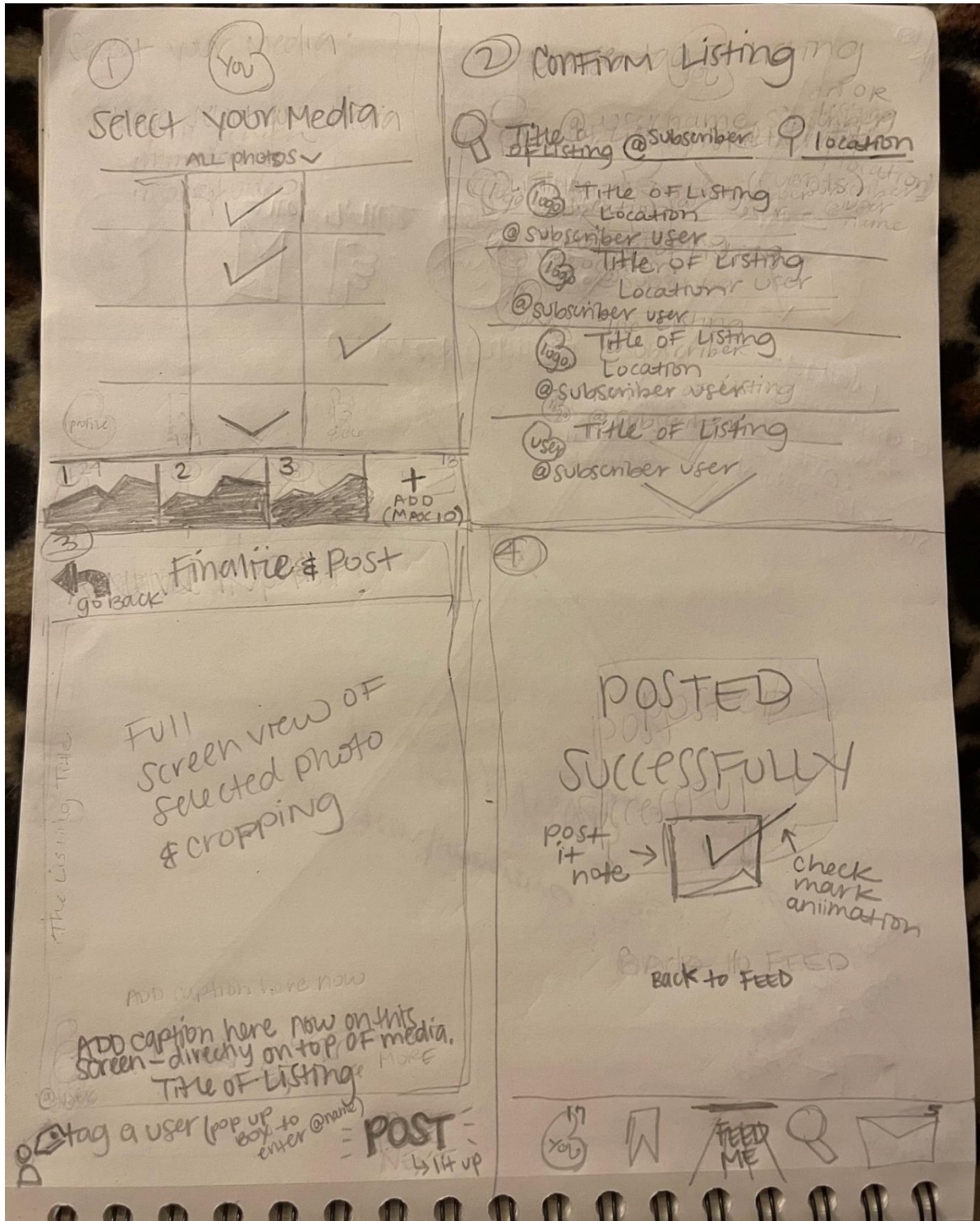
- Feed Post – Full screen immersive interface
  - The main menu becomes the post menu also (can get to the main menu again by clicking the arrow "<" on the left)



- Pop-up boxes (on top of the post) for: Comments, Likes, Saves, and Tags. Boxes should have a glassmorphism black background, with an "X" in the upper right corner to close the window (sorry I forgot that on the drawing).

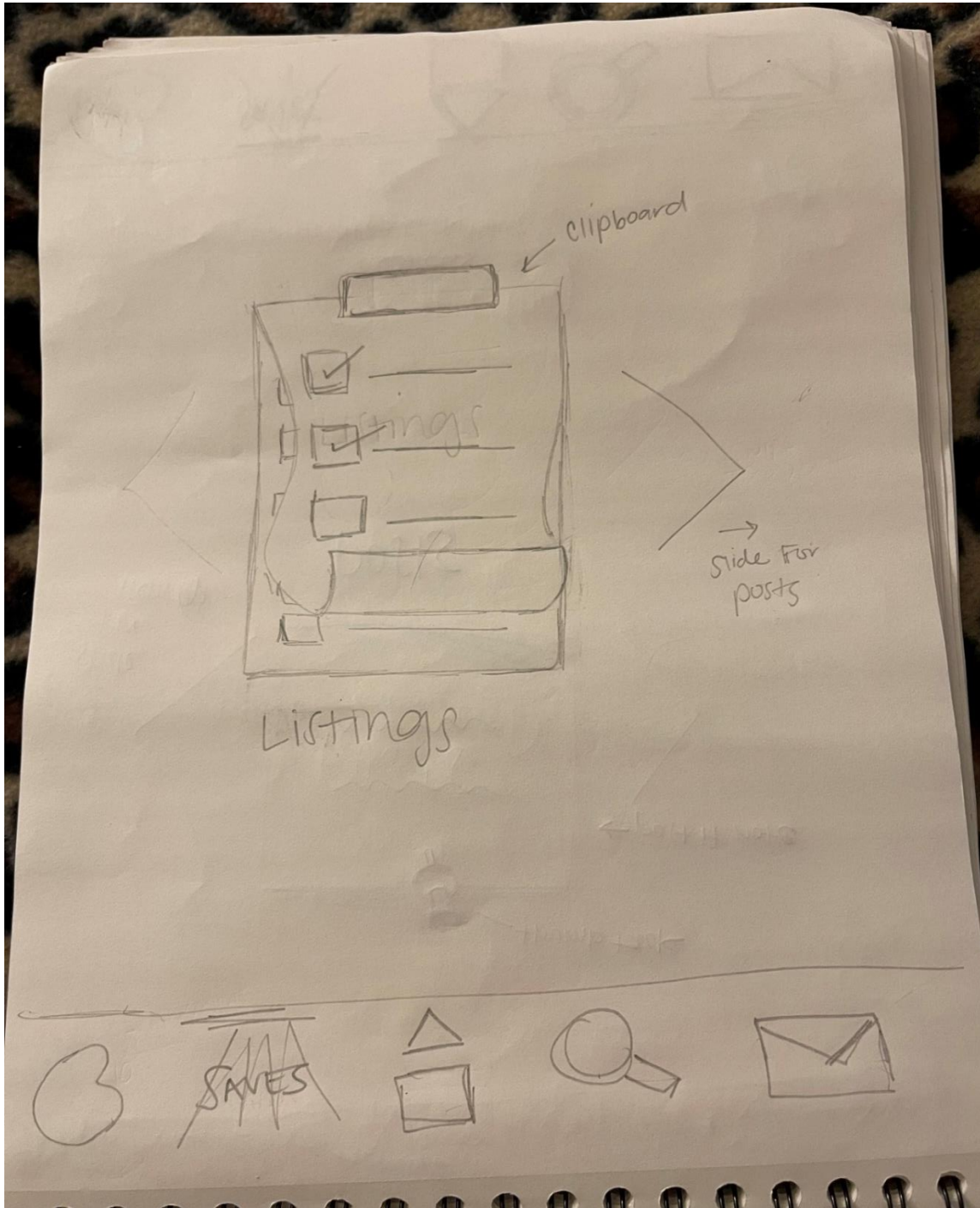


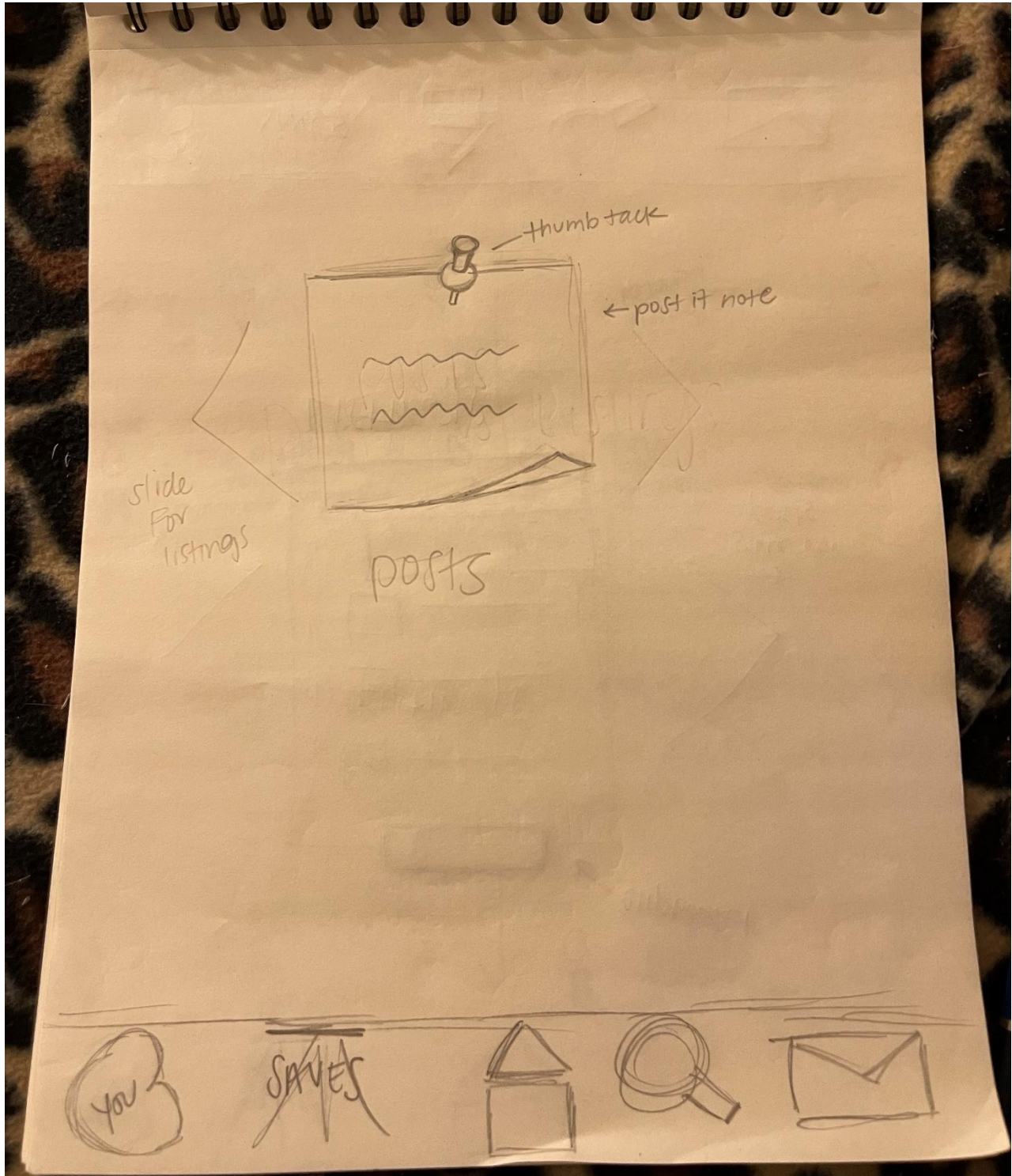
- Create Post (Full screen, not a pop-up box) – boxes are numbered 1-4, to help the developer to follow the order (numbers are not necessarily needed on the actual app screens)

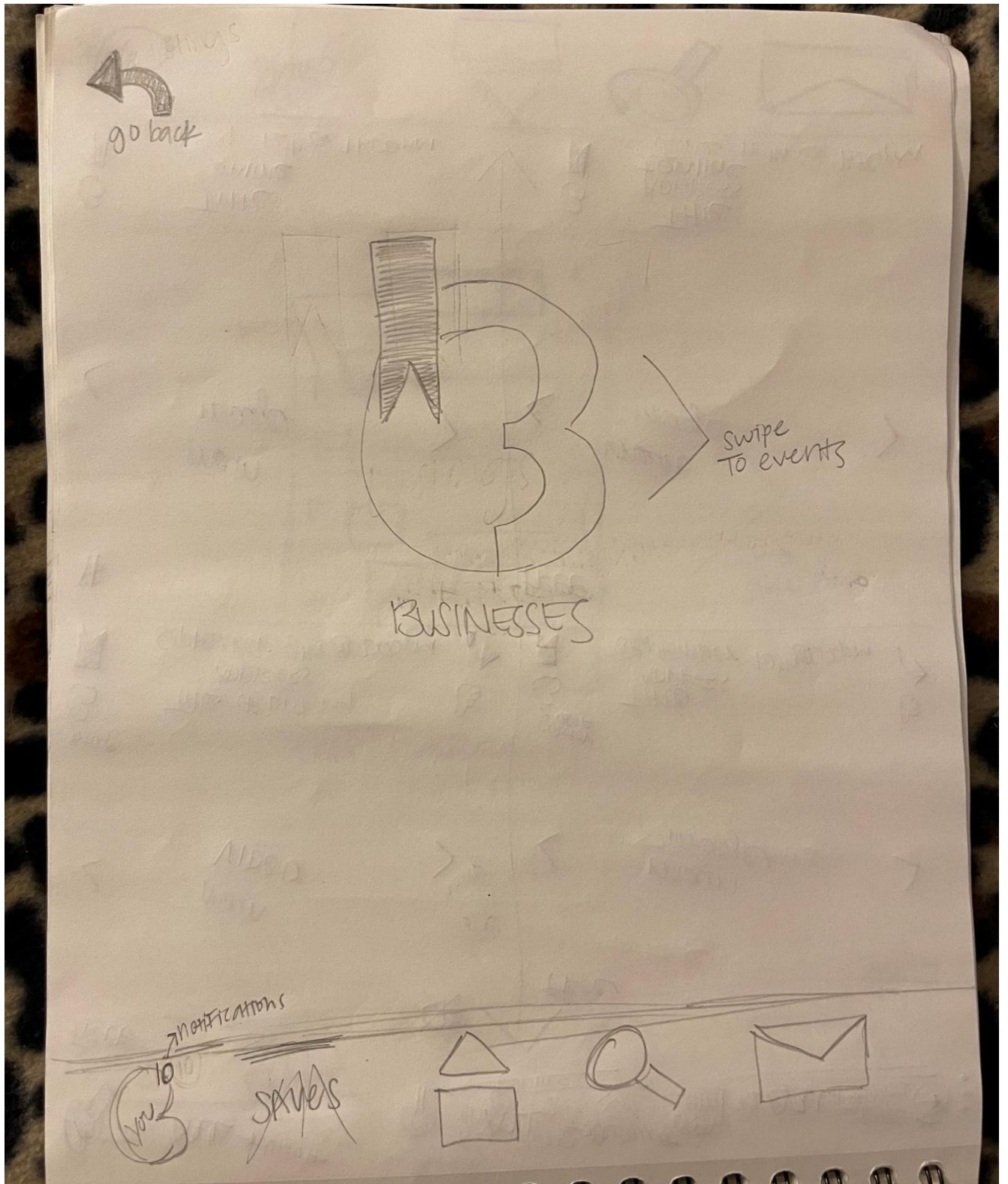


# Saves

- When user clicks "Saves" the next step is to select either: Listings or Posts. Then the user must select either: Businesses or Events.

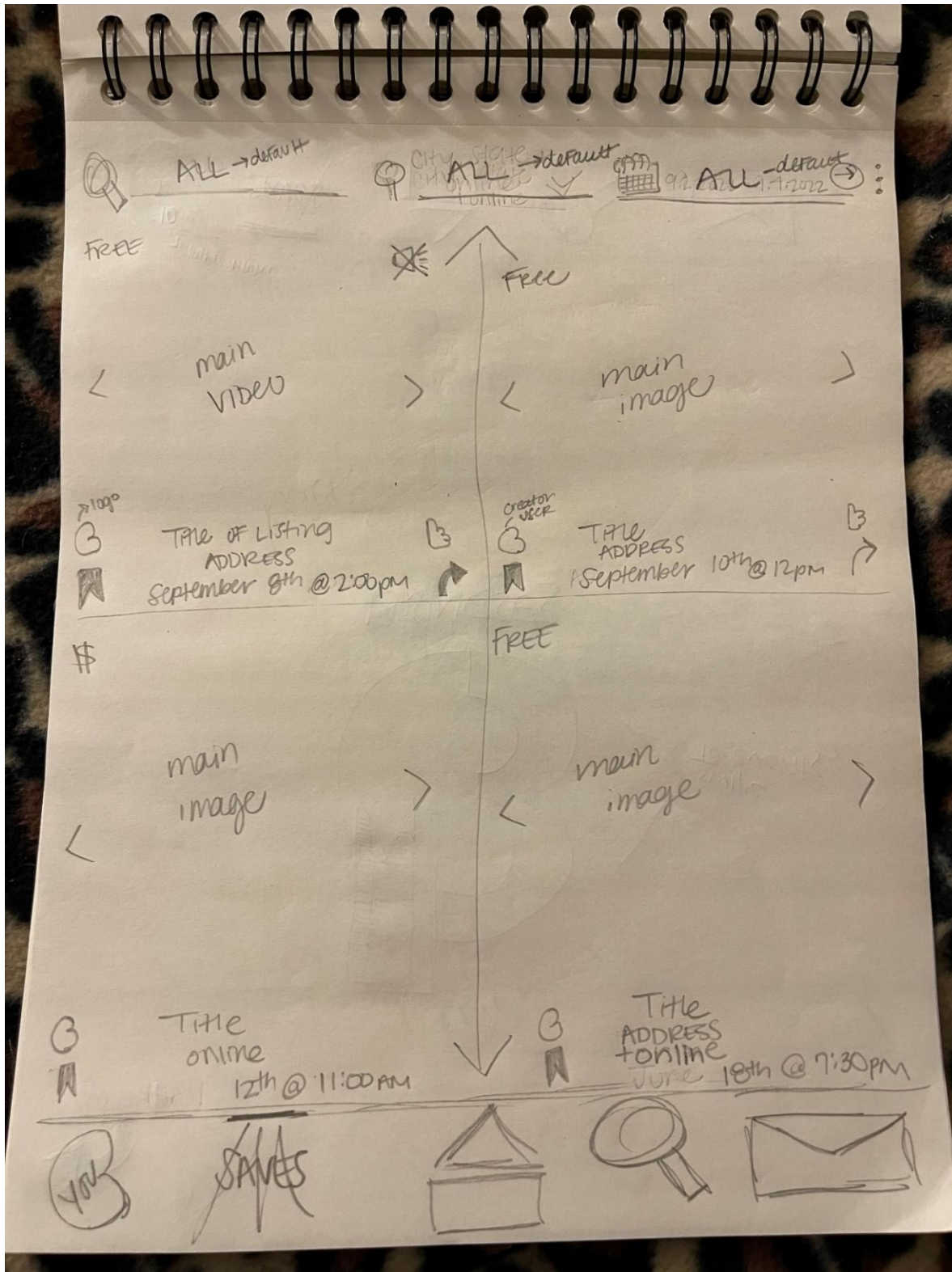




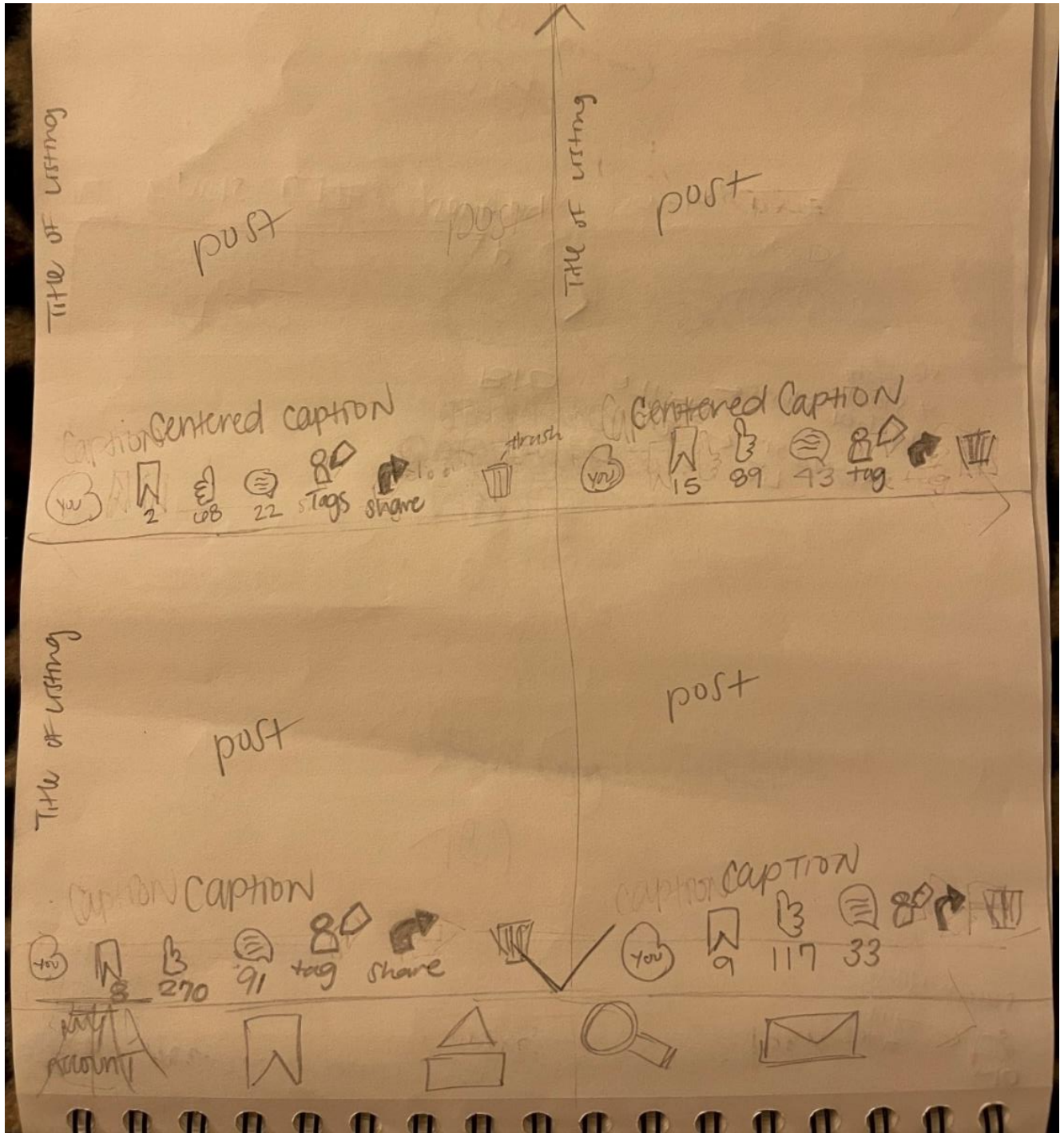


This is a confidential document meant to guide the app development team hired to assist **BLACKOUT** in the creation of its original platform/Brand. Anyone accessing this document agrees not to disclose its contents, or compete with the company/brand, in any way. All ideas, notes, and plans in this document are owned by **BLACK-OUT, LLC**. Any use of this content [or the ideas] without the consent and approval of **BLACK-OUT, LLC** is prohibited.

- Example: "Listings" → "Events"

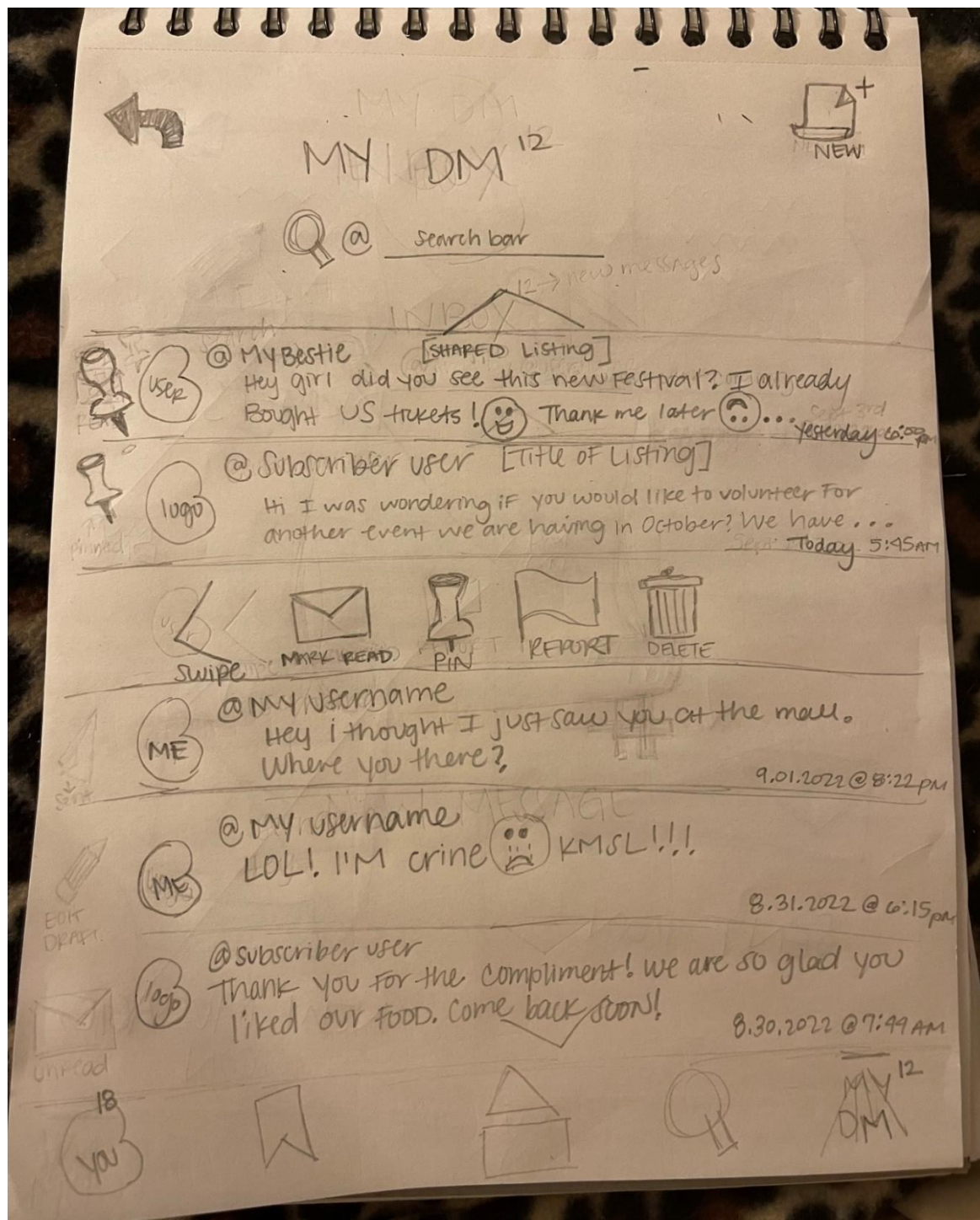


- For "Posts"= would look like the posts look on a user's profile page (same layout = 4 posts per page) – however at the top there needs to be a search bar like on the "search Results" page

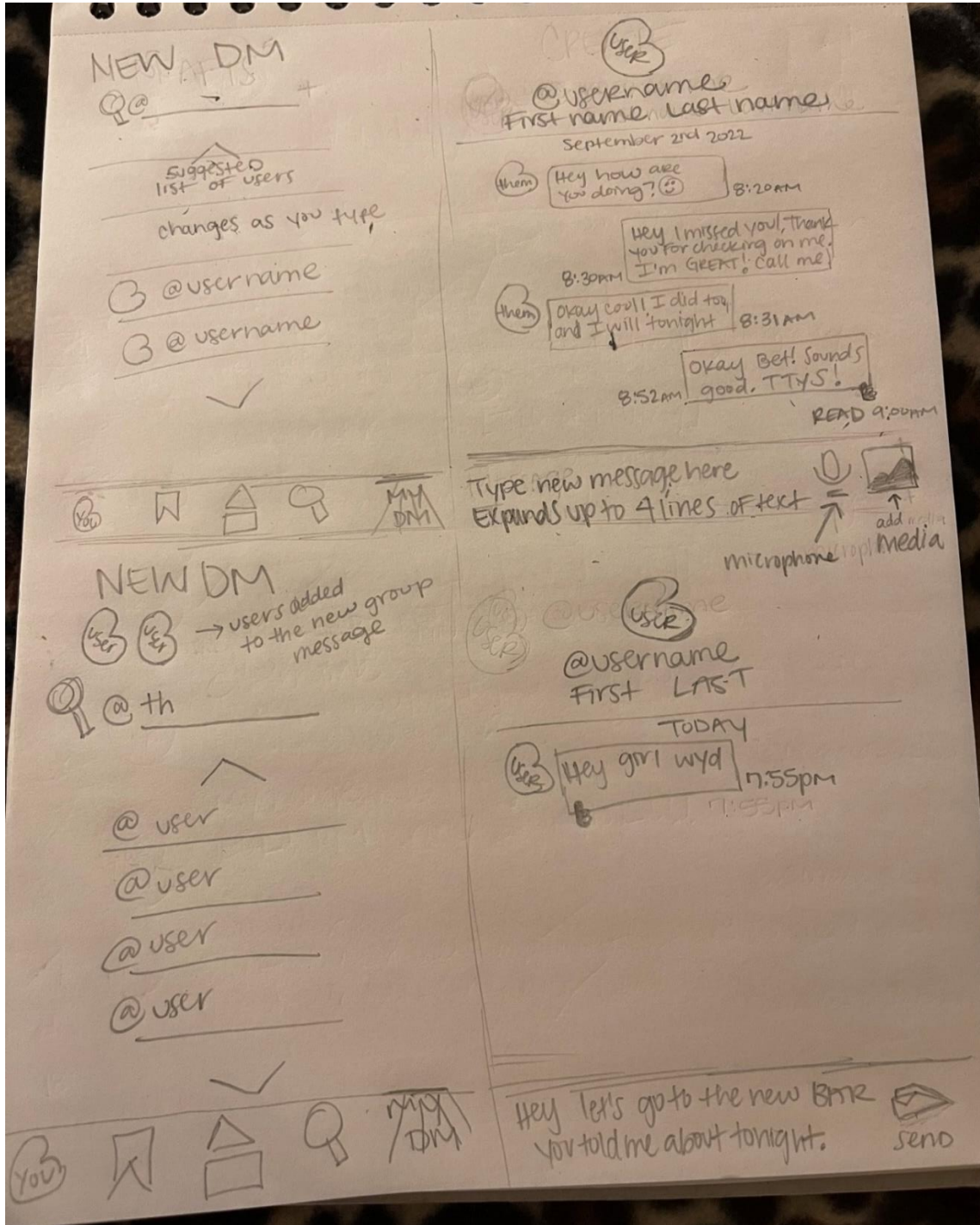


# Messages

- My DM – main page. Shows all the recent messages and has the option to create a new message & search for messages by username. **(No need for the arrow in the top left corner, sorry)**

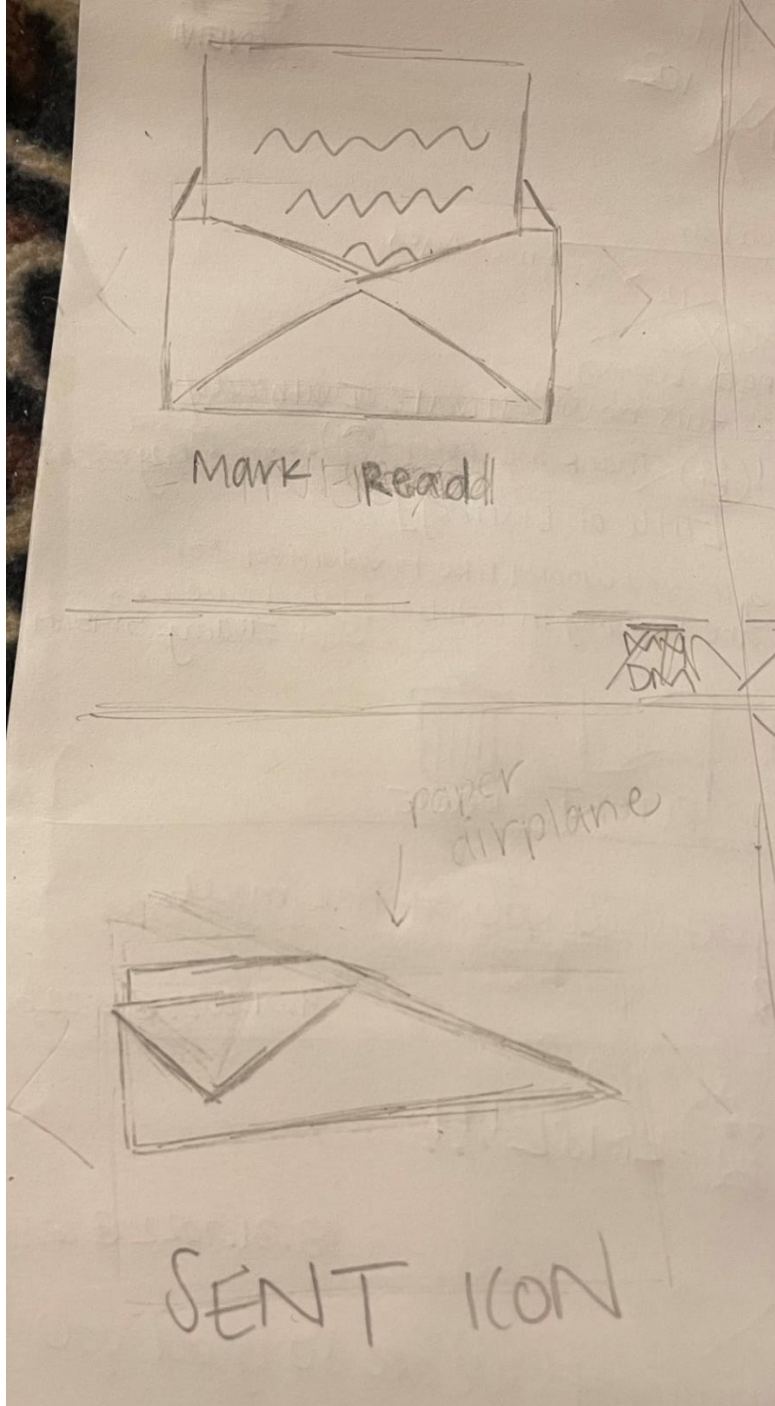


- **Top left:** "Create" = Choose recipient 1<sup>st</sup> (suggestions pop up as you type) → then type the message 2<sup>nd</sup>
- **Bottom left:** Can add multiple users to create a group chat
- **Right (top & Bottom):** Examples of messages. Users can "like" individual messages by double clicking.



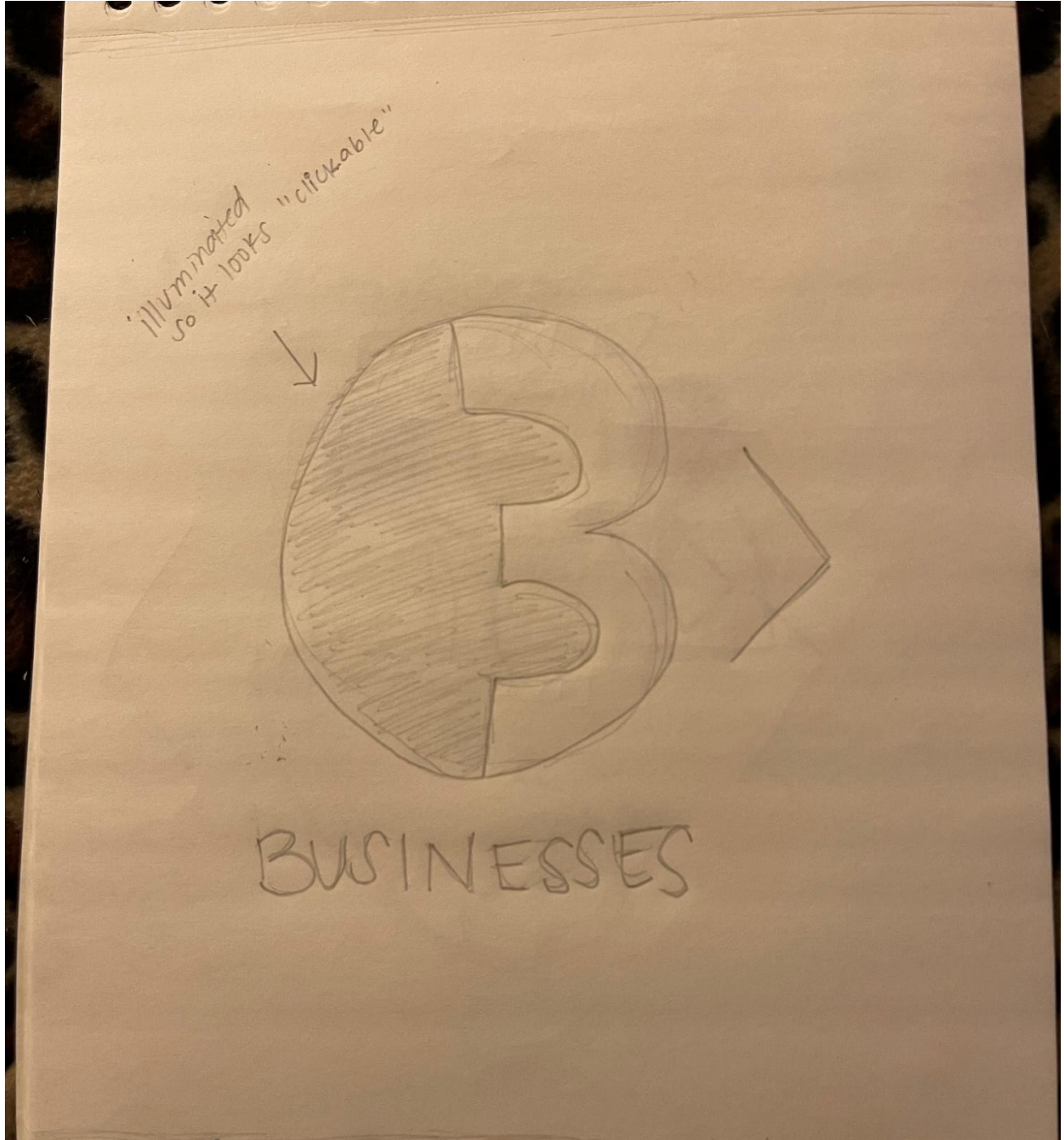
## Icons

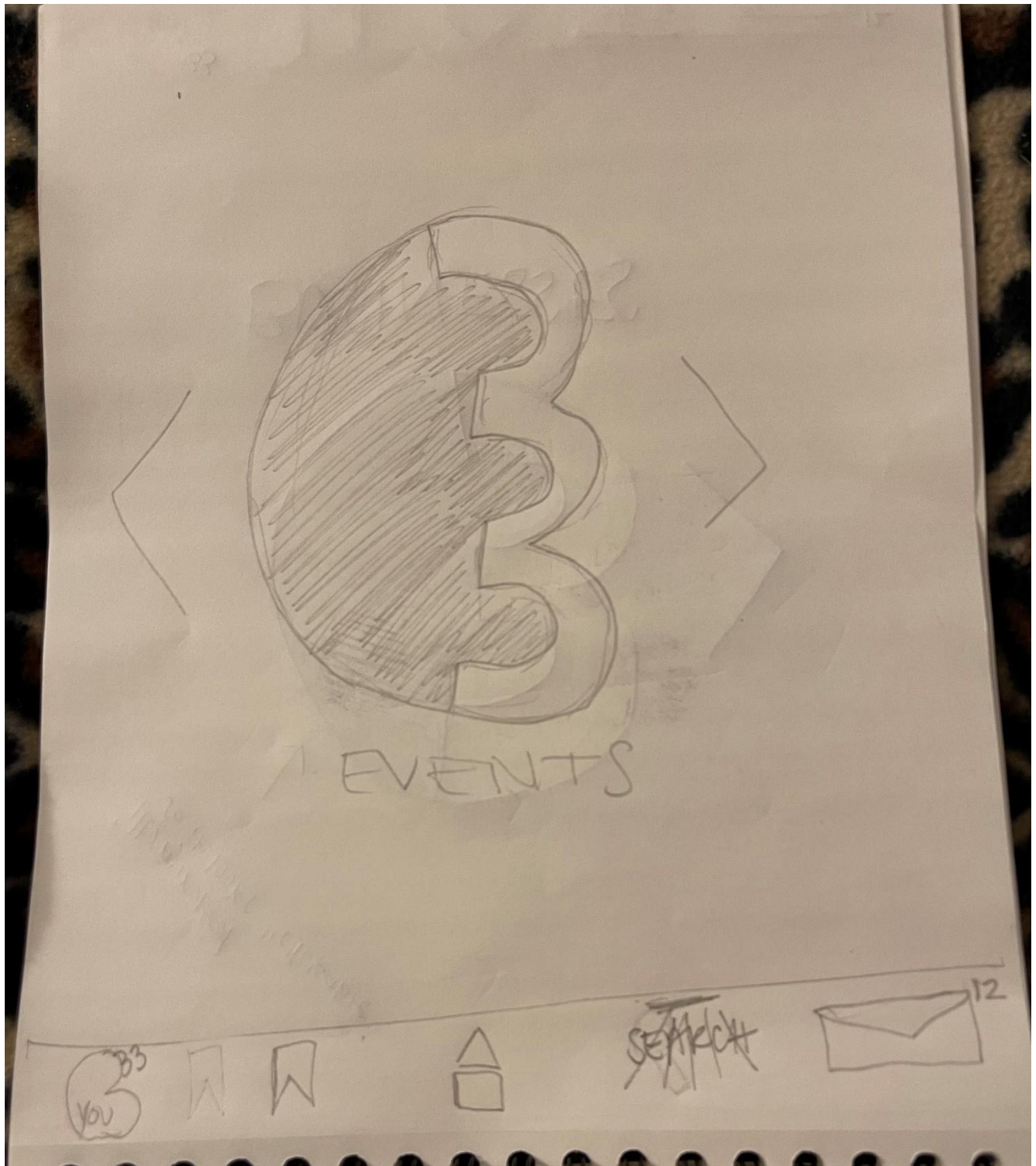
- “Mark unread” icon will be on the main DM page, message thread options (see pg 14 above)
- “Sent” icon will show up on a message that you send. But it changes to “read” once the user opens (reads) the message.

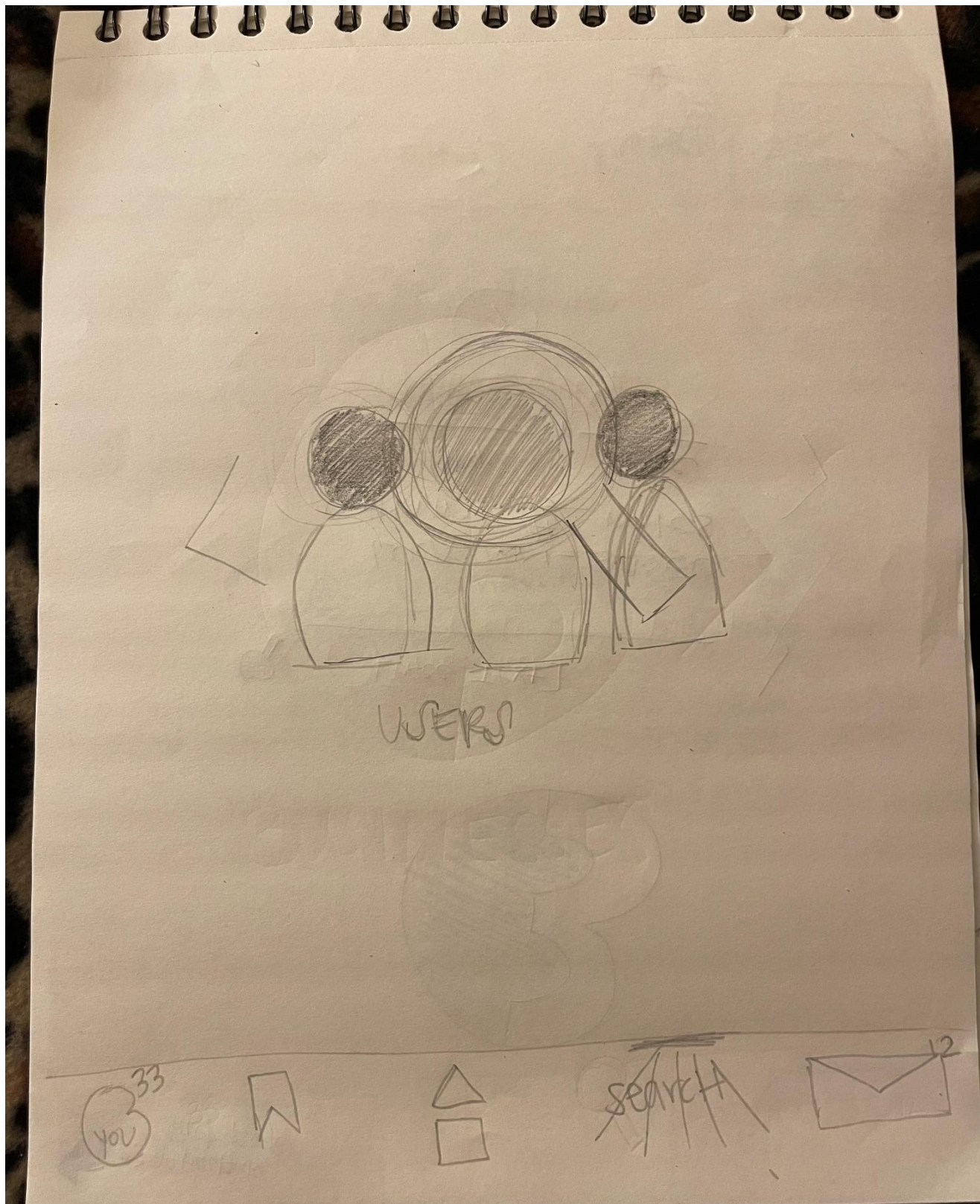


## Search

- First must confirm if you are searching for: a Business (listing), an Event (listing), or a User (profile page).





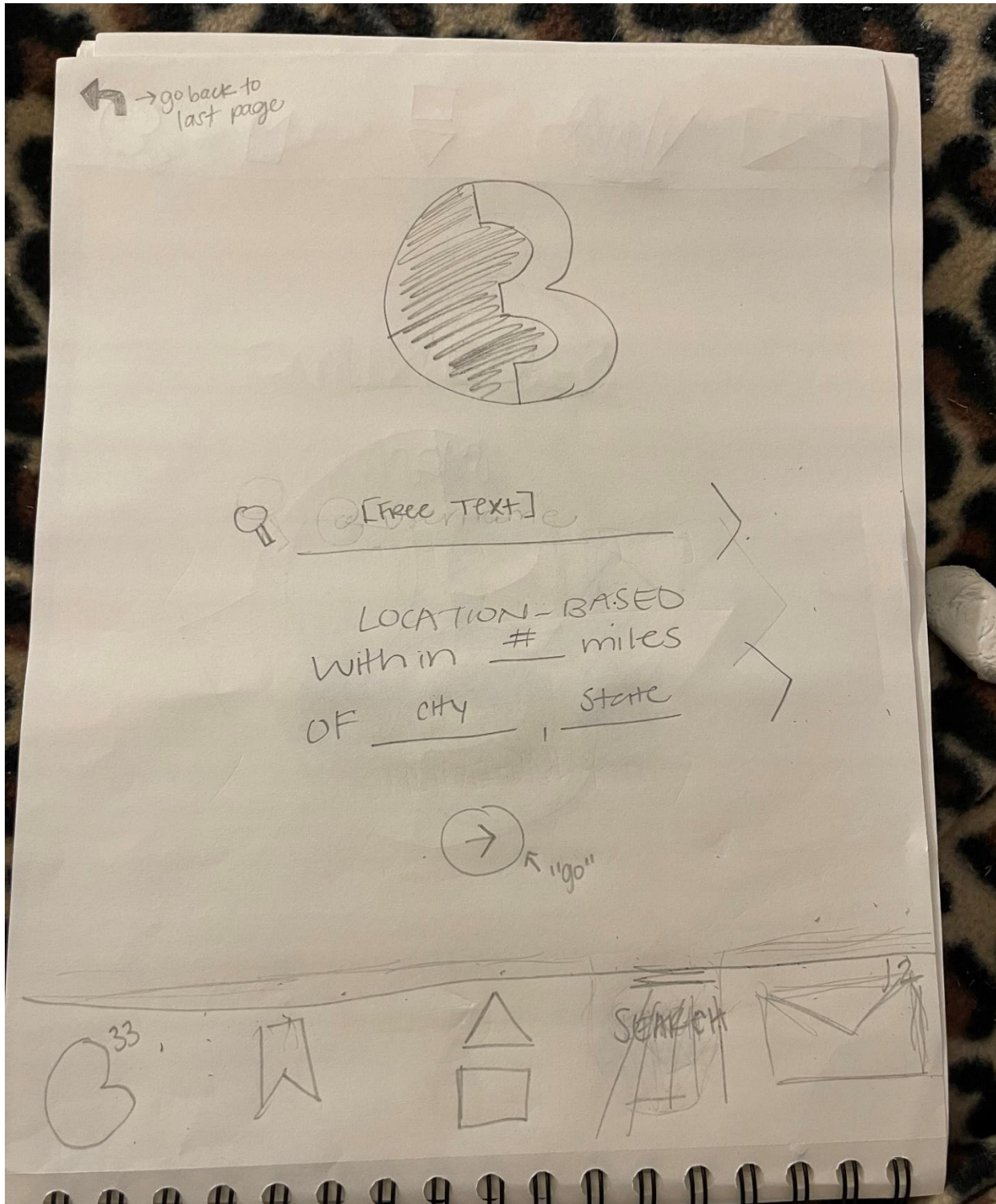


This is a confidential document meant to guide the app development team hired to assist **BLACKOUT** in the creation of its original platform/Brand. Anyone accessing this document agrees not to disclose its contents, or compete with the company/brand, in any way. All ideas, notes, and plans in this document are owned by **BLACK-OUT, LLC**. Any use of this content [or the ideas] without the consent and approval of **BLACK-OUT, LLC** is prohibited.

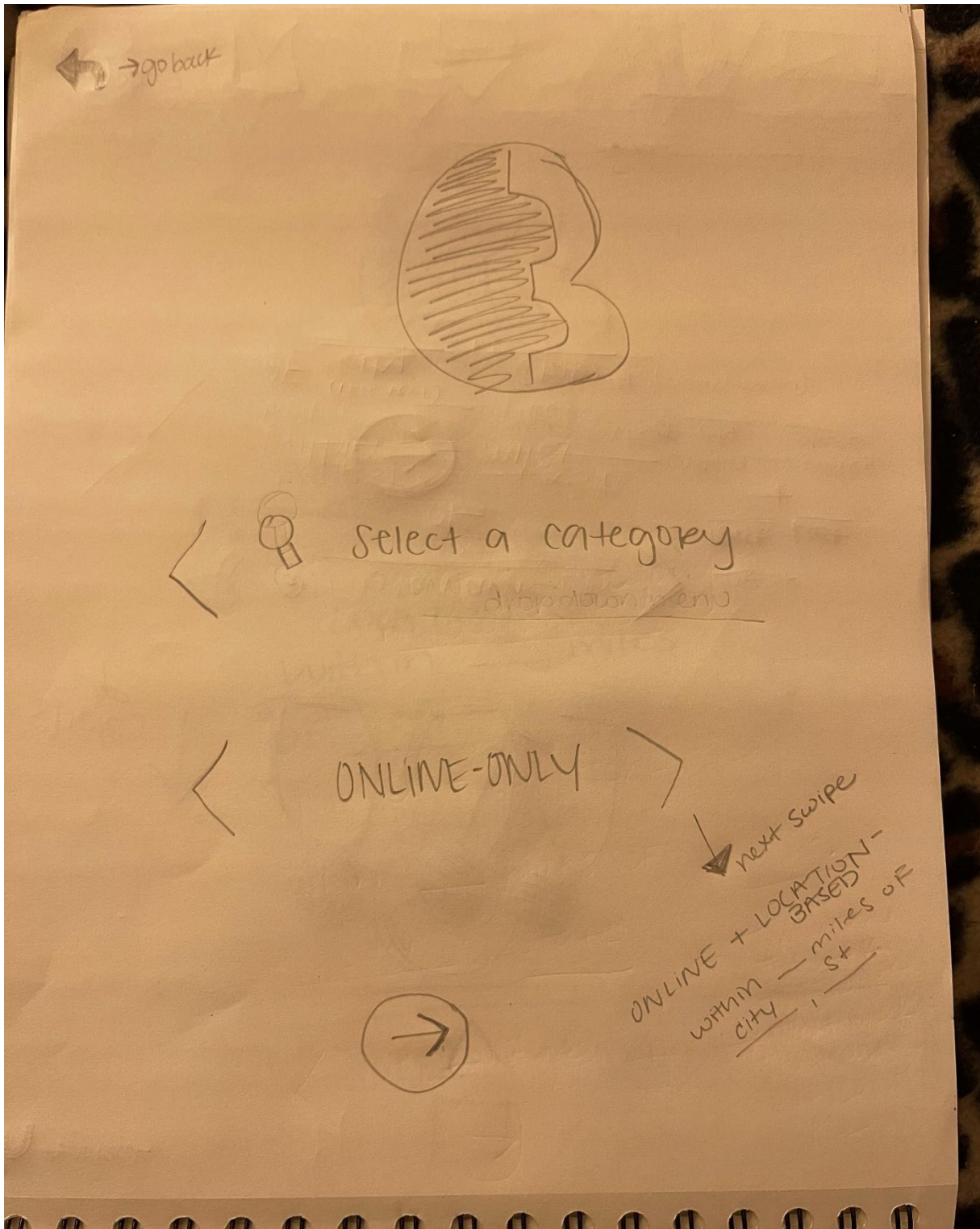
- For the 3 screens above – each screen should have the word “BUSINESSES” “EVENTS” or “USERS” floating/scrolling across the top & Bottom like this:

<https://dribbble.com/shots/14910014--Show-App-Internet-Connection-Problem-Screen>

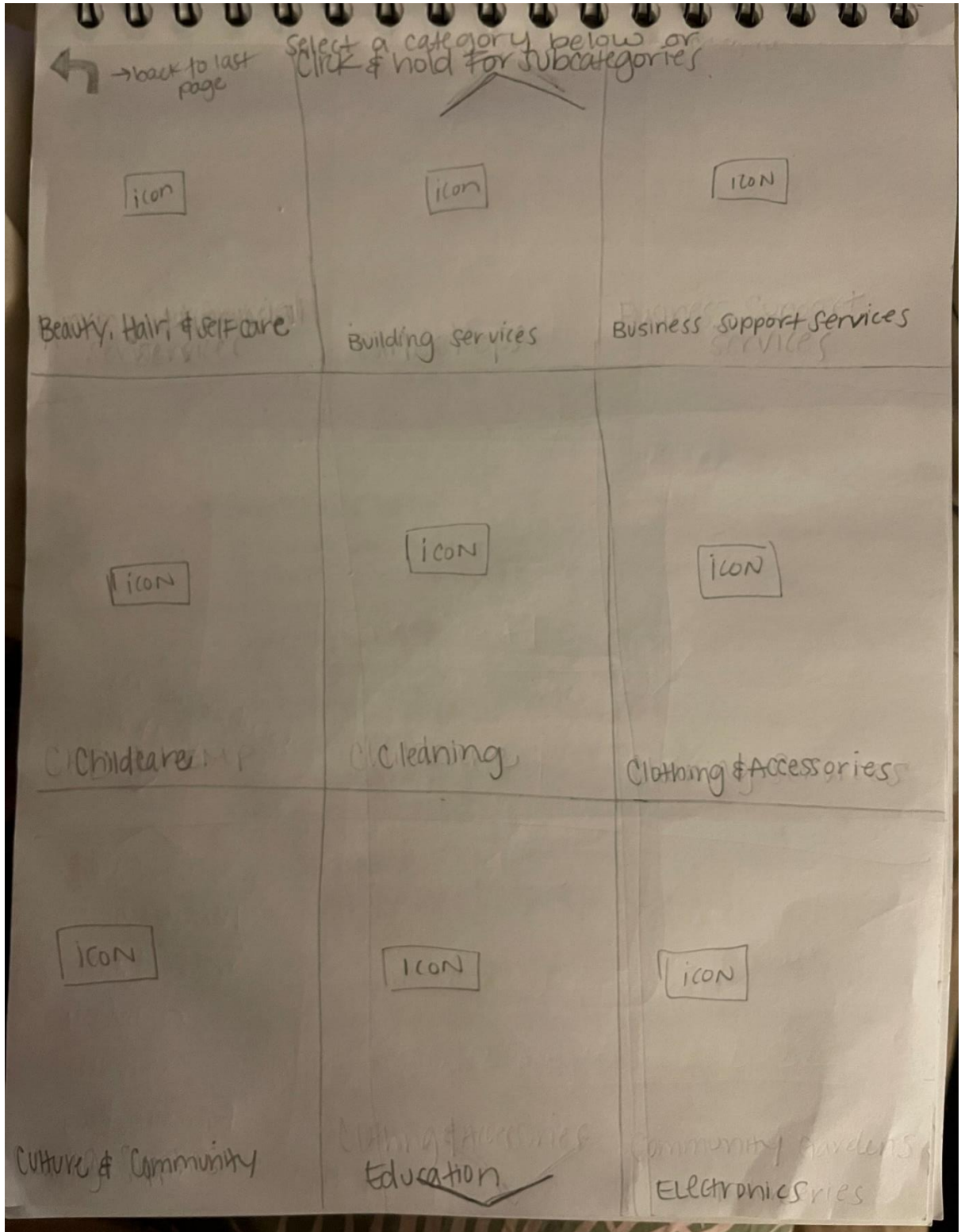
- Business Search



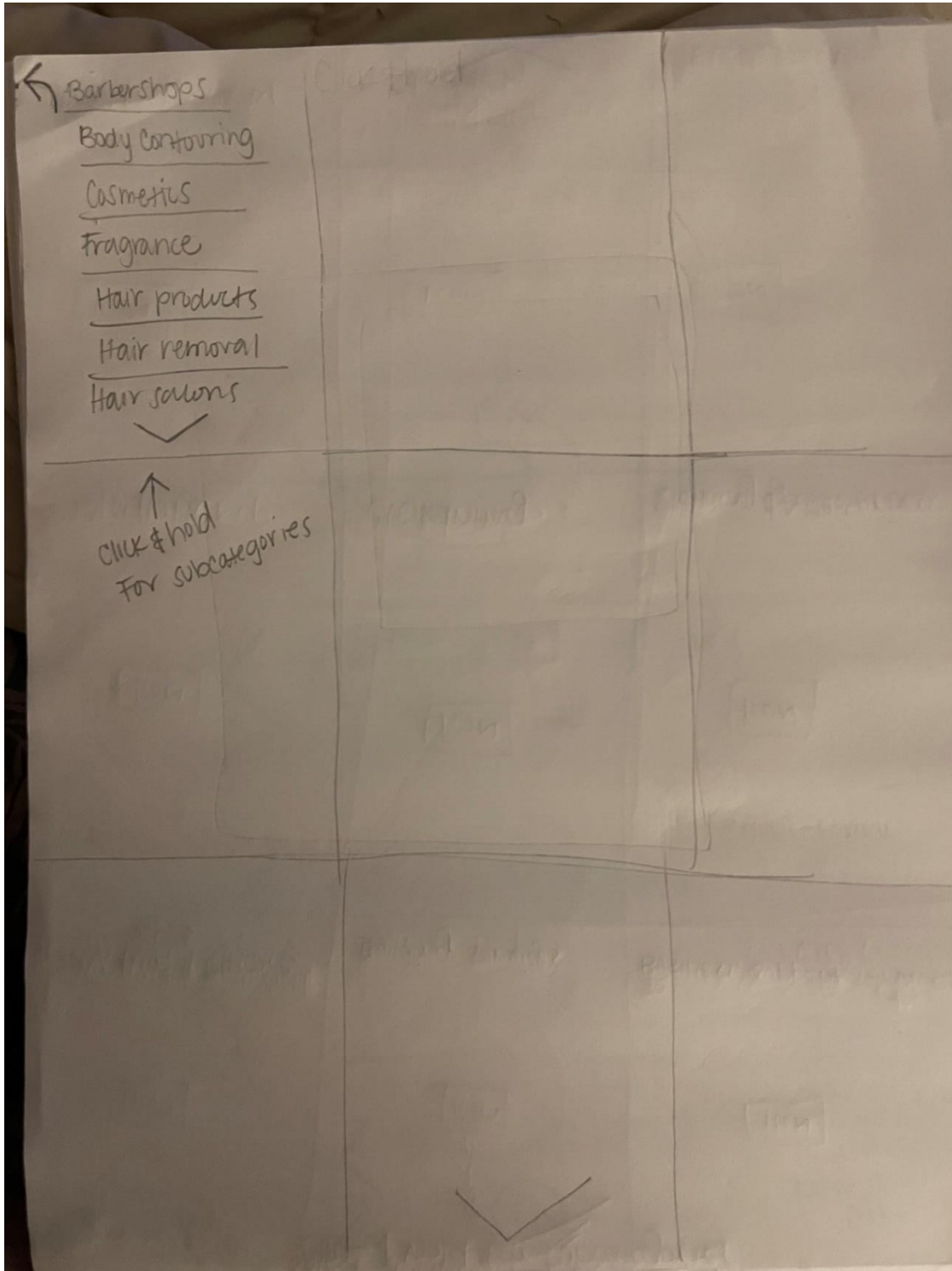
- Business options 2



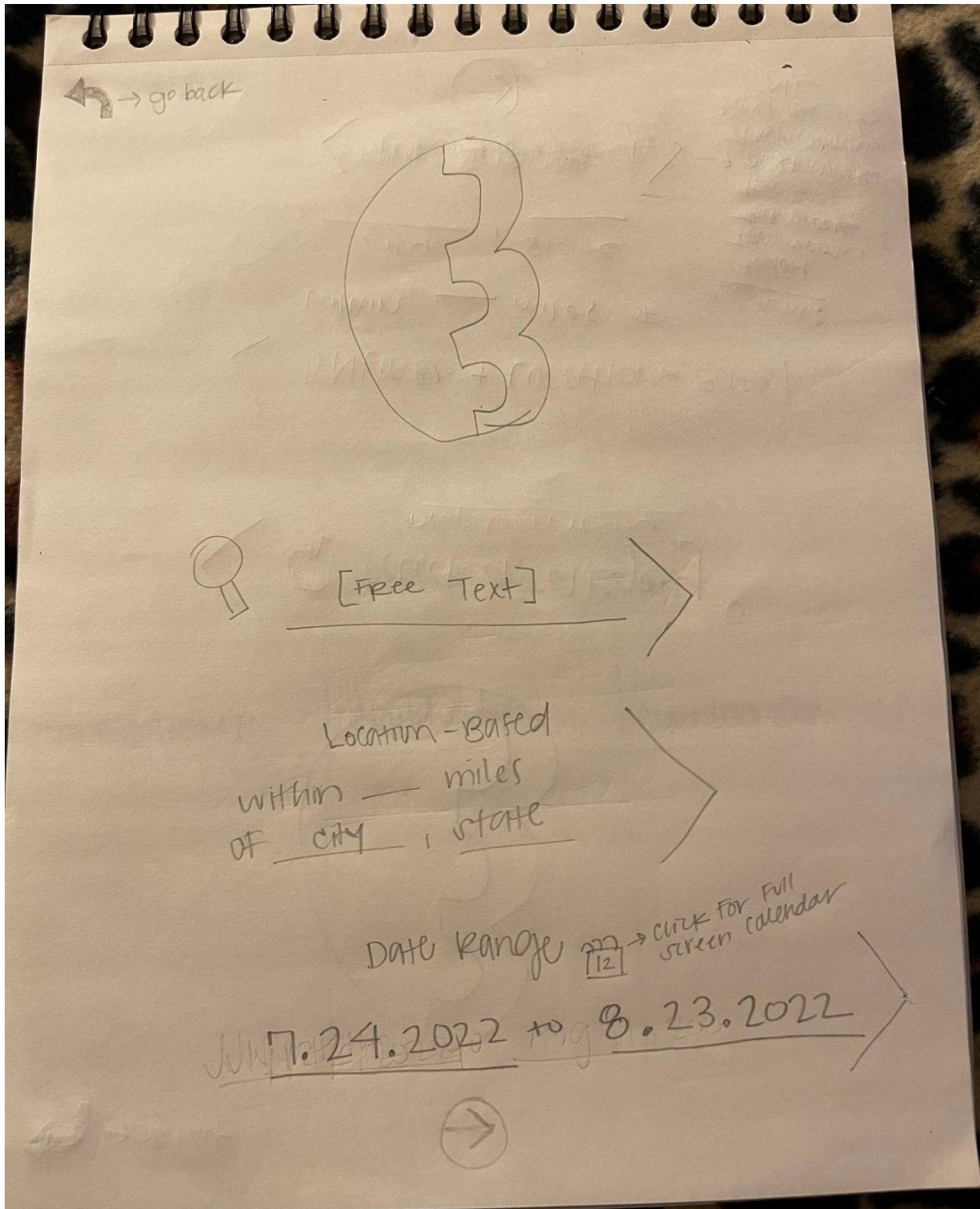
- If a user wants to select a category instead of typing in (free text) a search:



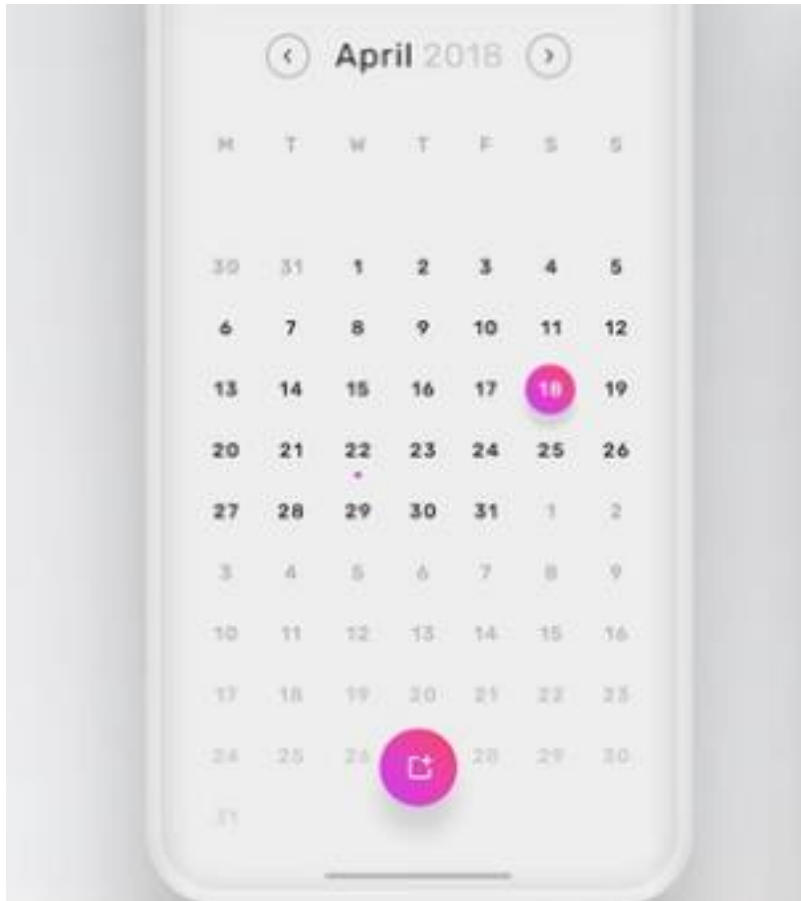
- User can select a broad category – or can “click & hold” the category for more detailed options within that category



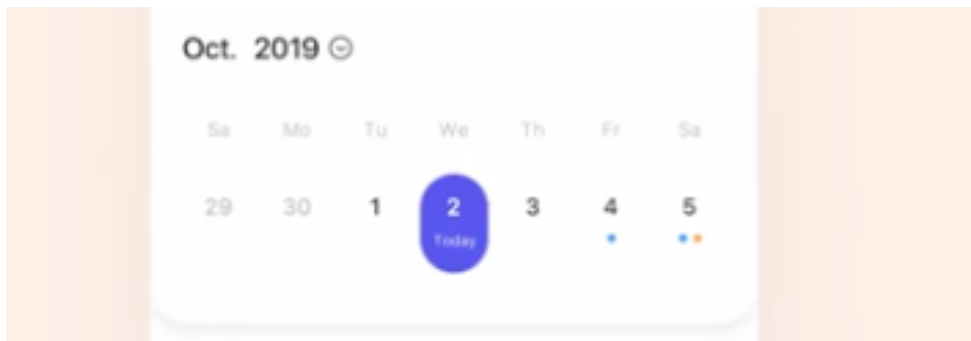
- Events search options 1



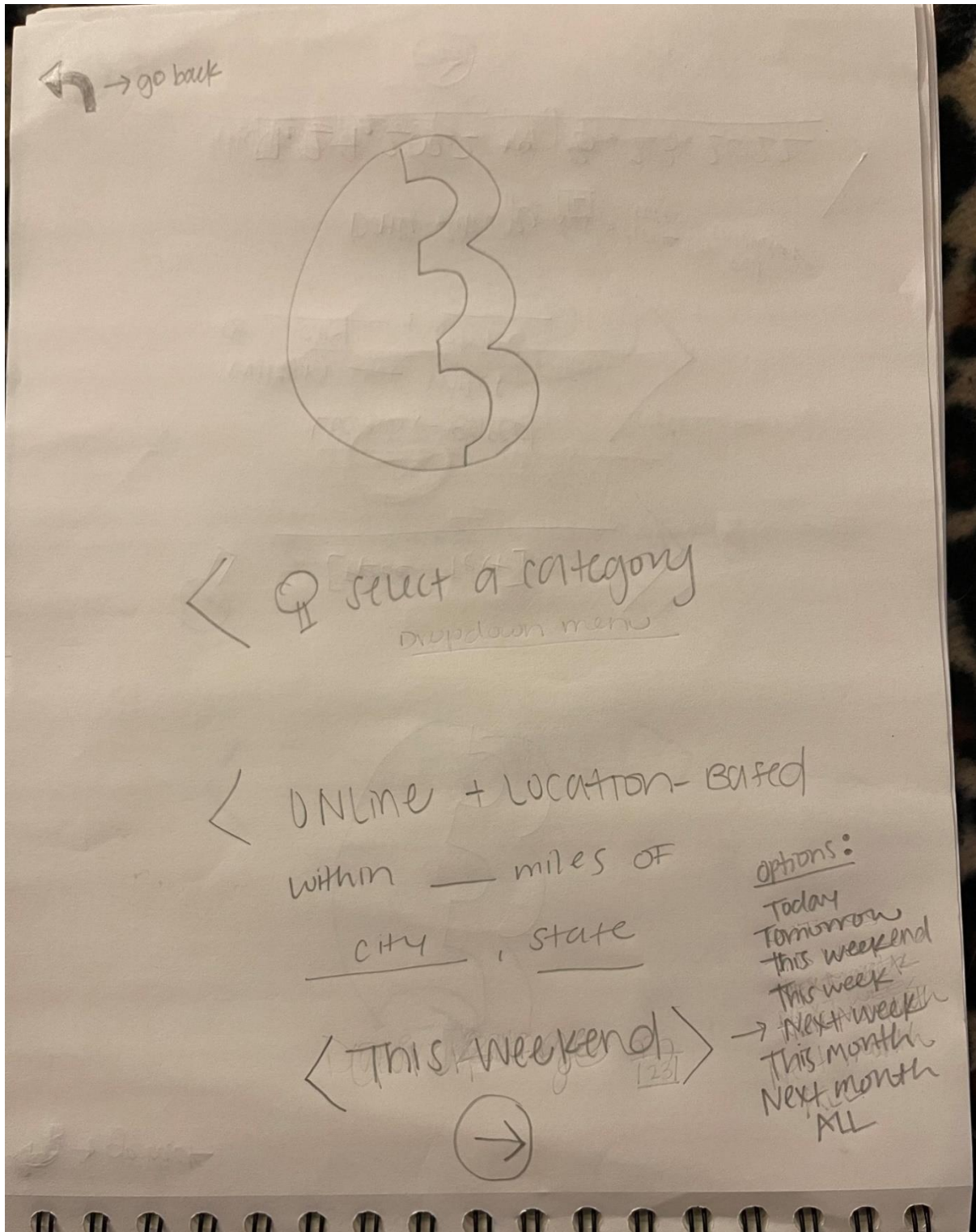
- Events search = **full screen calendar** should look like this. User should be able to select a single date or a date range.



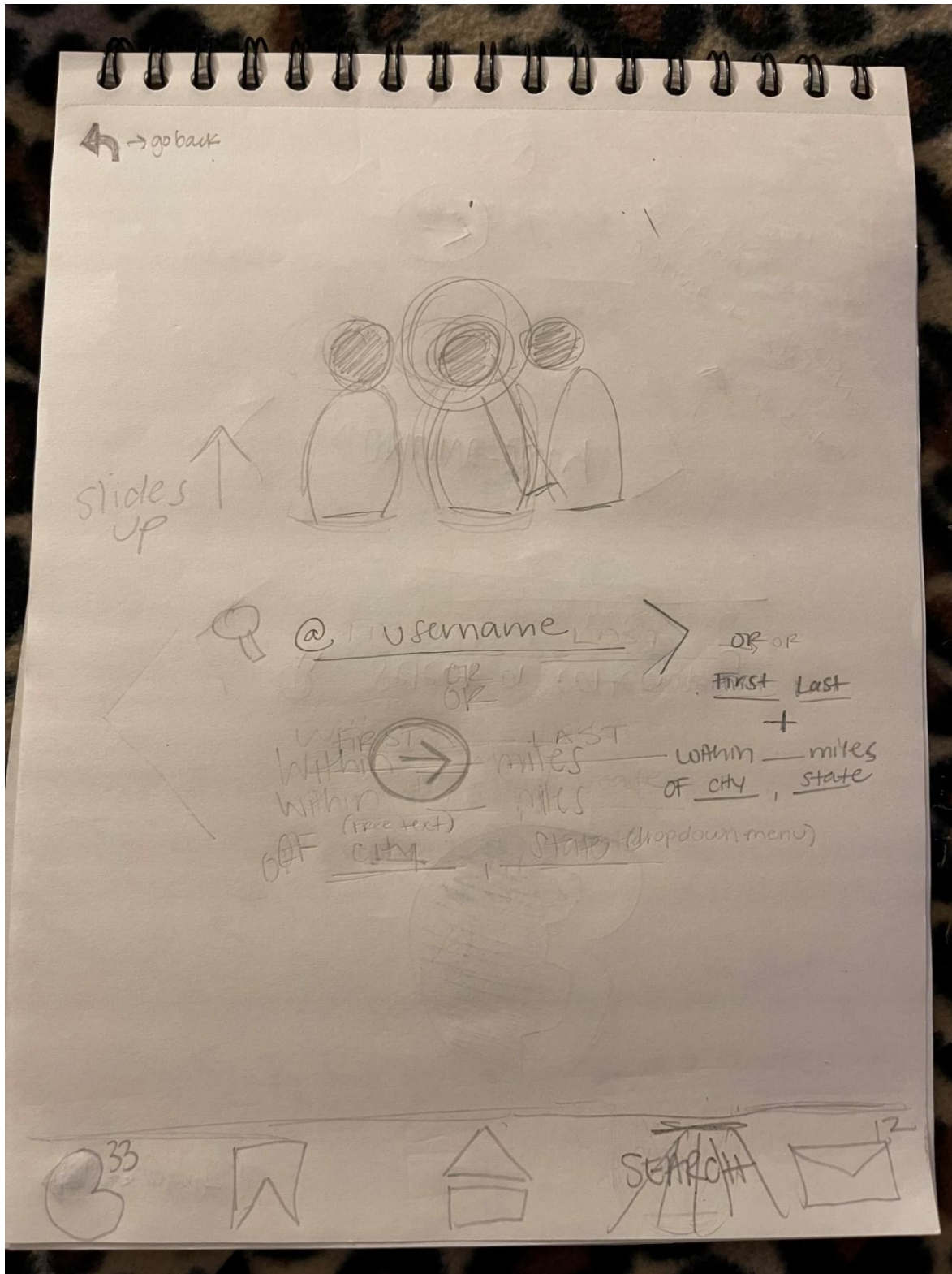
- Another example before it is expanded (full screen): <https://dribbble.com/shots/7440804-Event-notes-App>



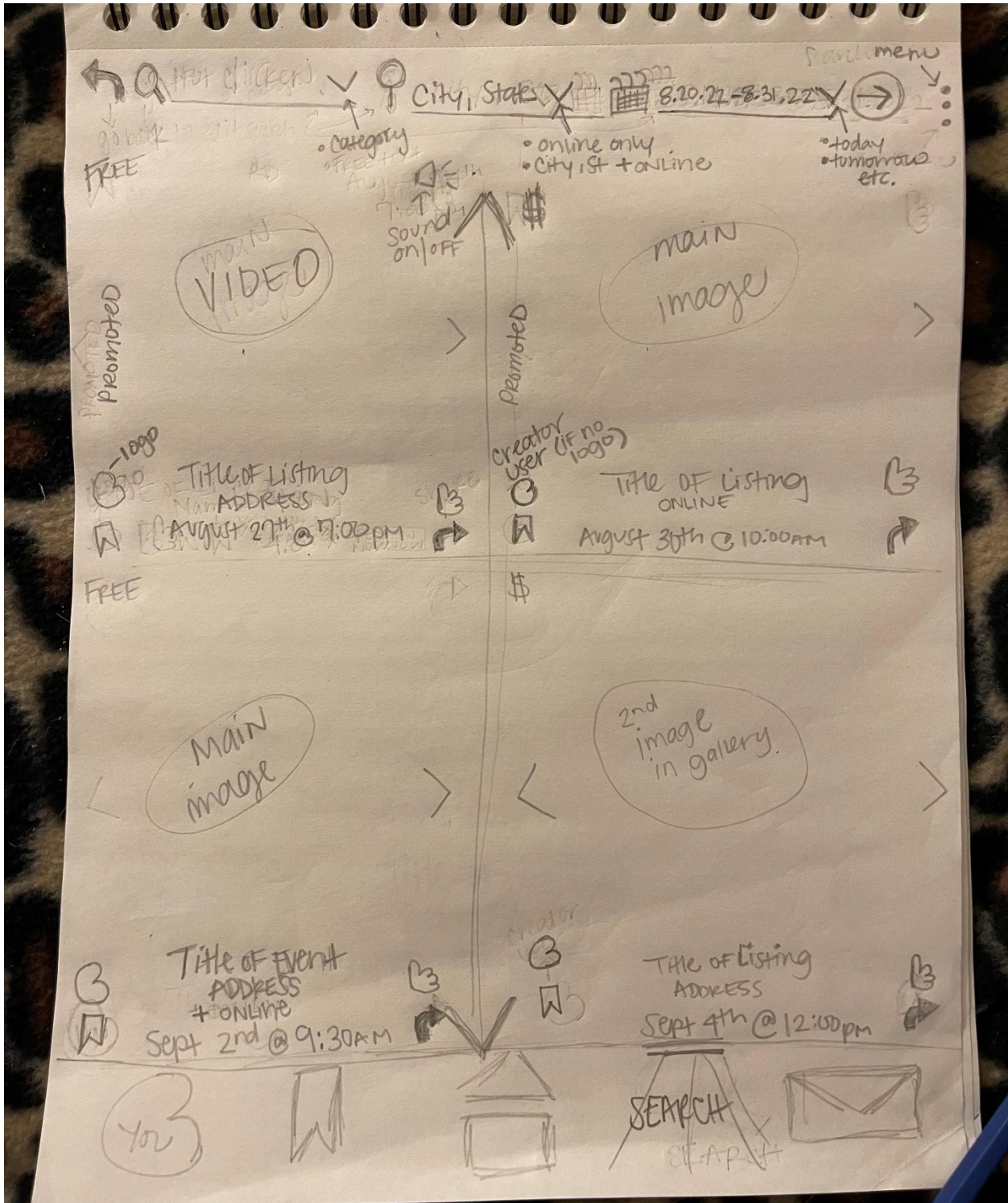
- Events Search Options 2



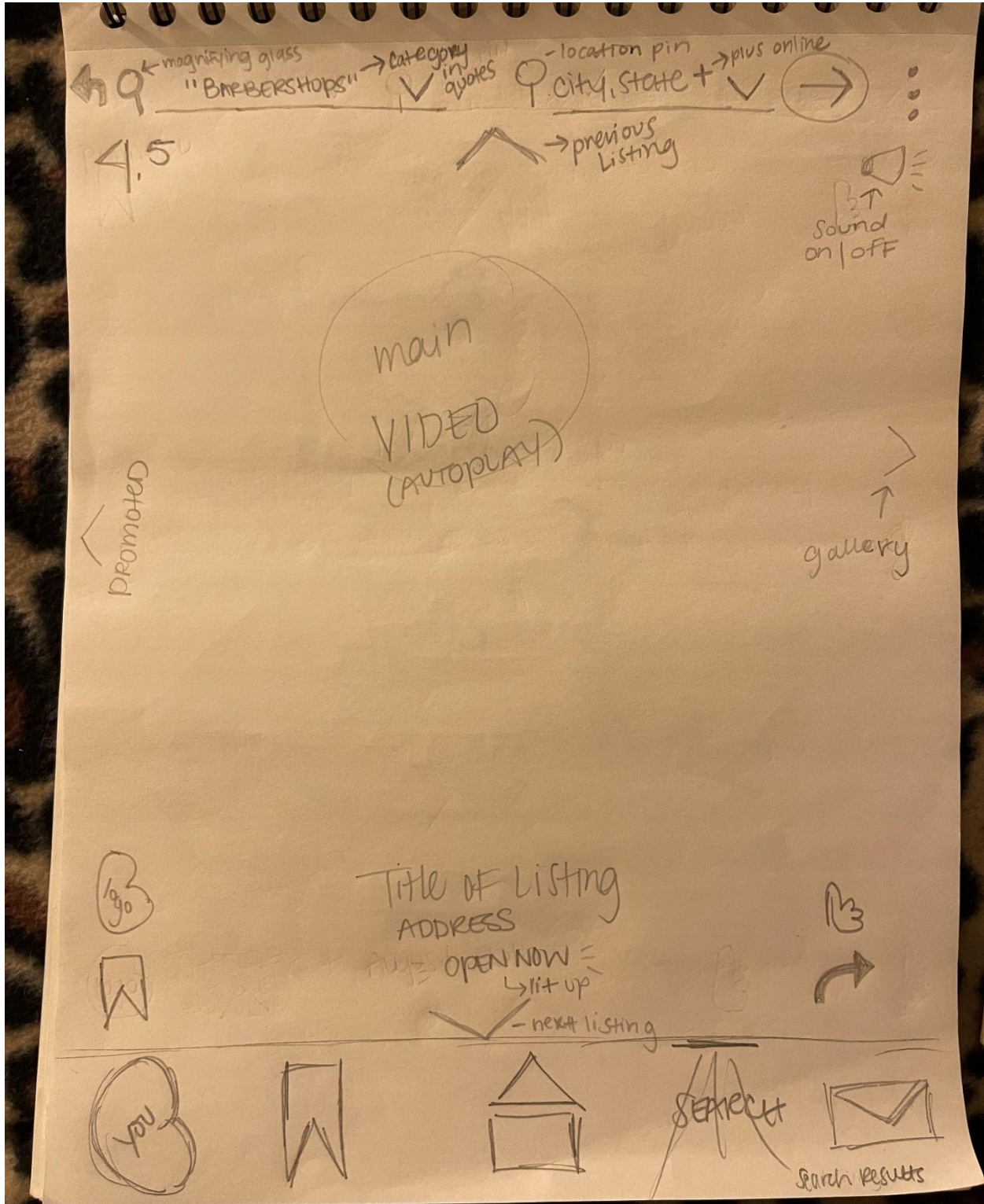
- User Search Options



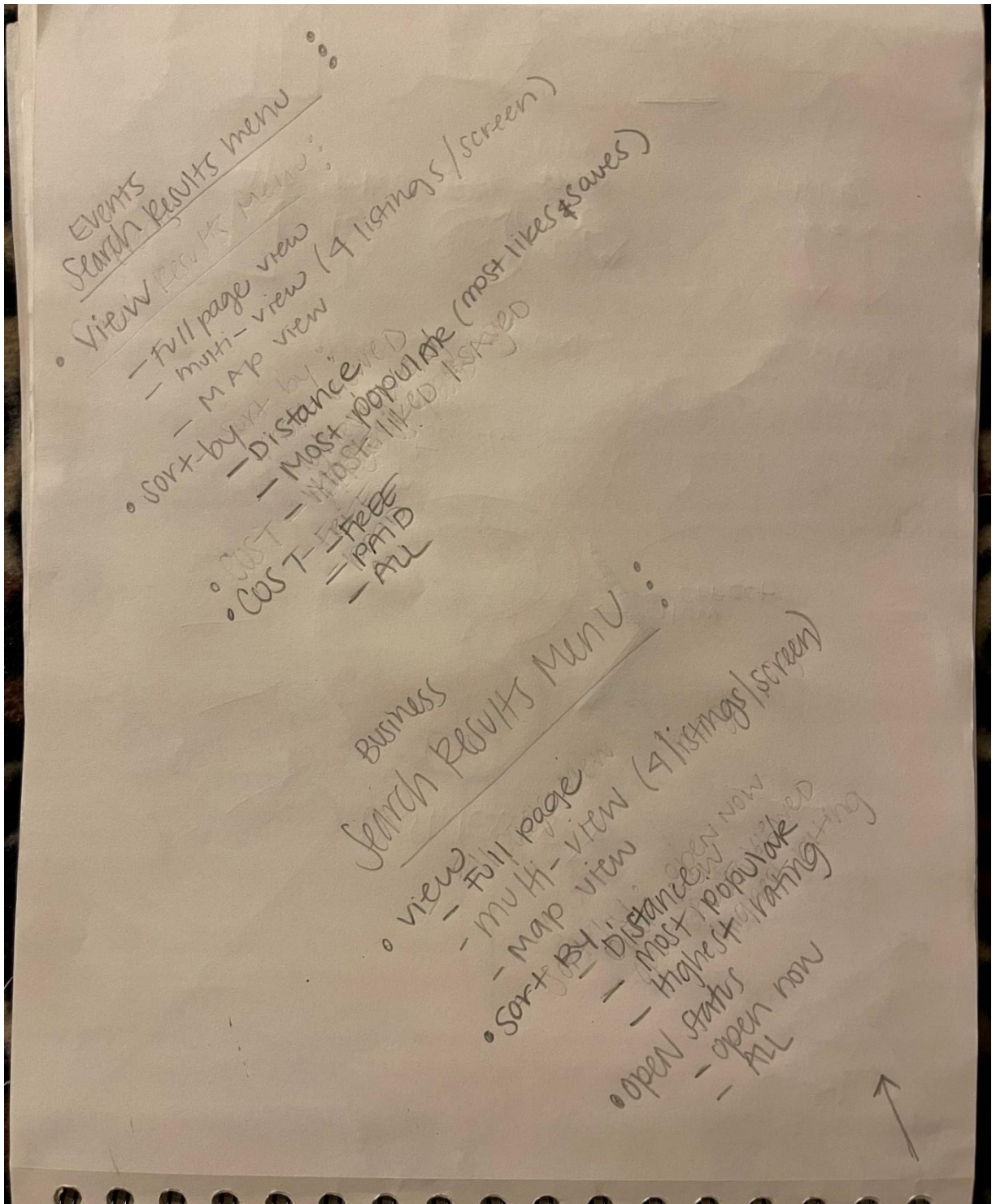
- Search Results Page - Multi-view (for Event Listings)



- Search Results – full page view (Business Listing)

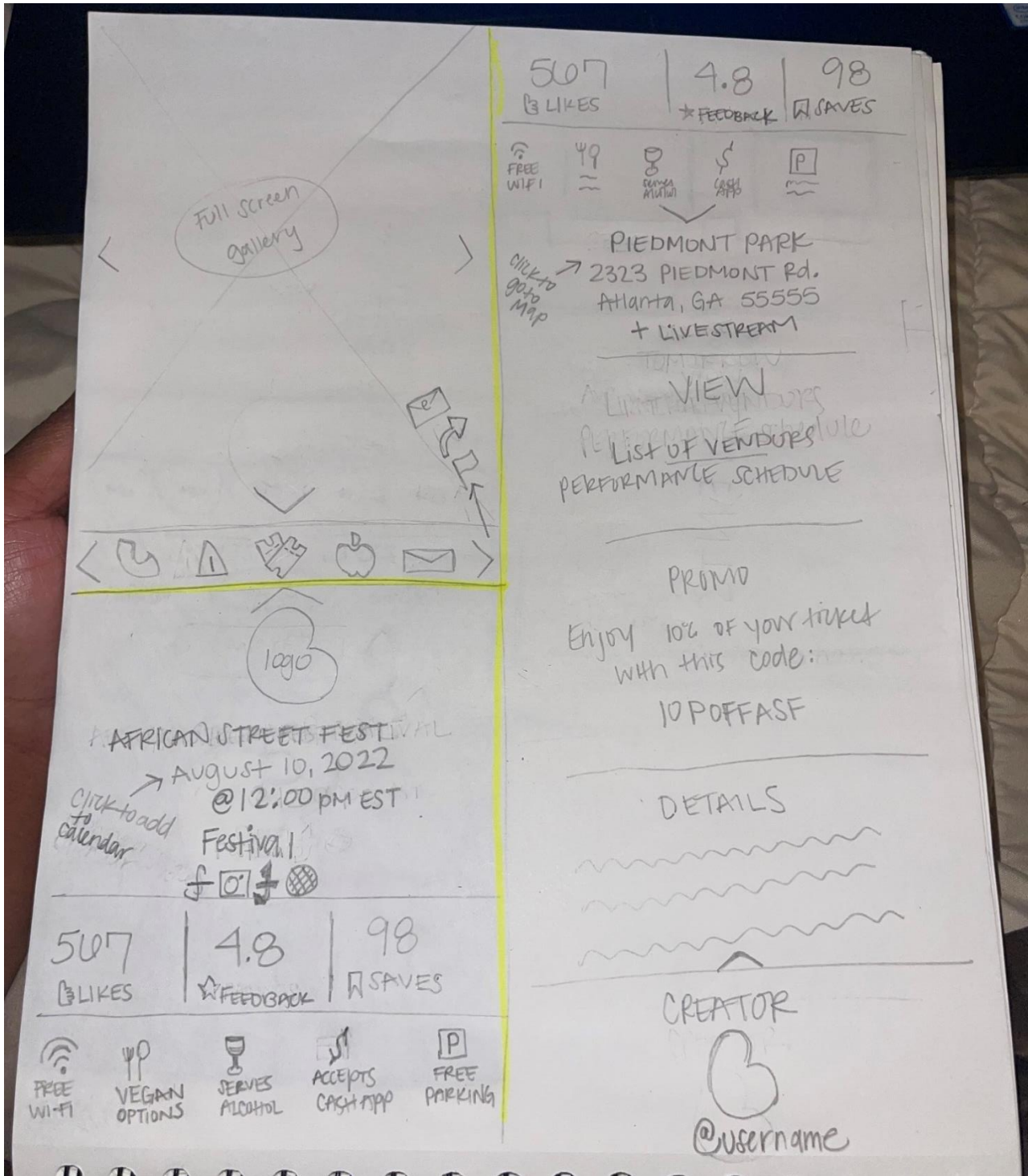


- Search Results Top Menu & Filters

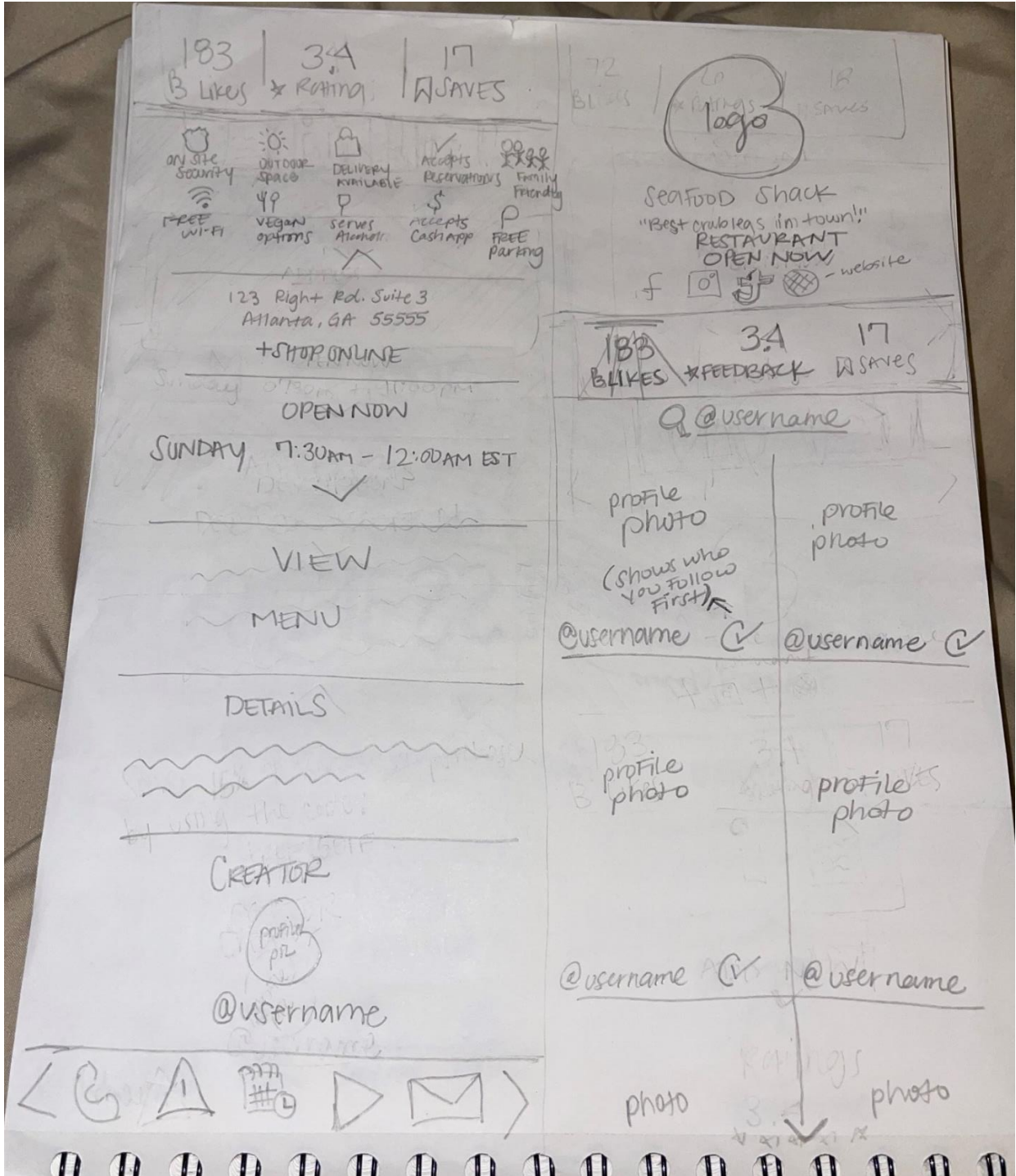


- No results = <https://dribbble.com/shots/4919598-Search-Nothing-Found> (Flashlight does not have to be swinging)

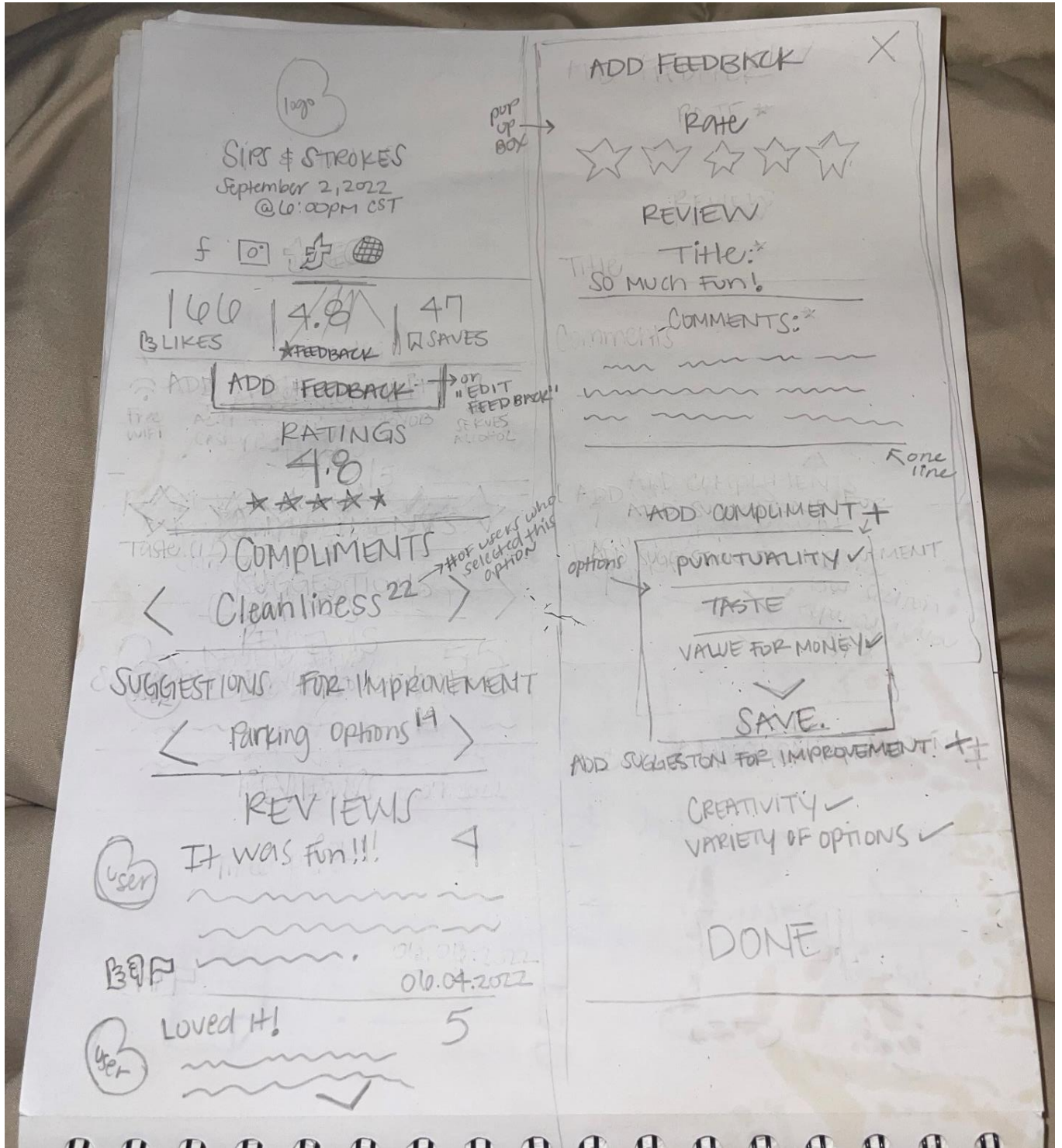
- Event Listing Page: starts with full screen gallery video/image (top left) → then if you slide down you will see the logo & Name etc. (bottom left) → then if you keep scrolling you will see all the details (right side). [Business listings will have the same basic layout/format.]



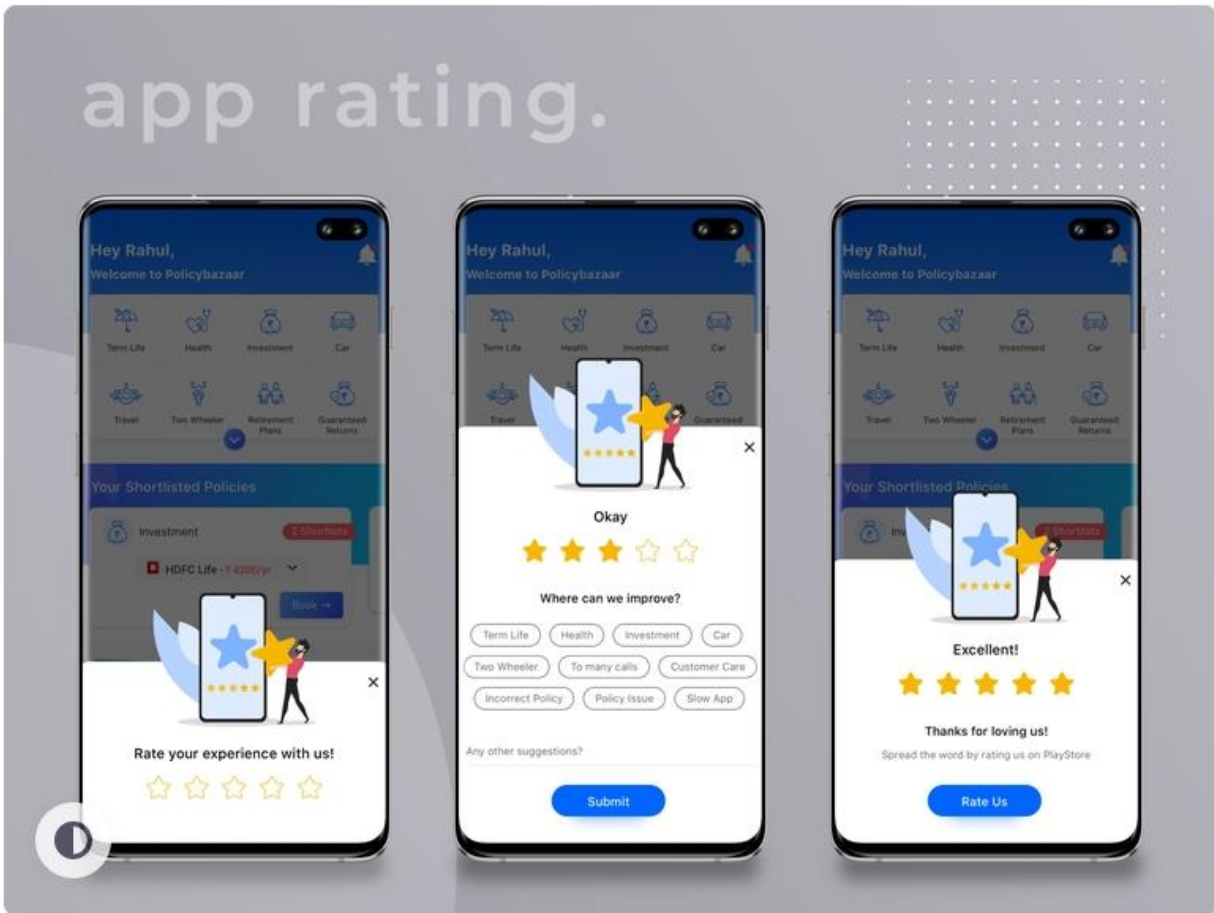
- Business Listing page (right side shows a list of the users that "liked" the page – this is seen by clicking "likes"; The left side shows the listing information).
- To get back to the listing info after clicking "Likes, Feedback, or Saves" → simple click that word again



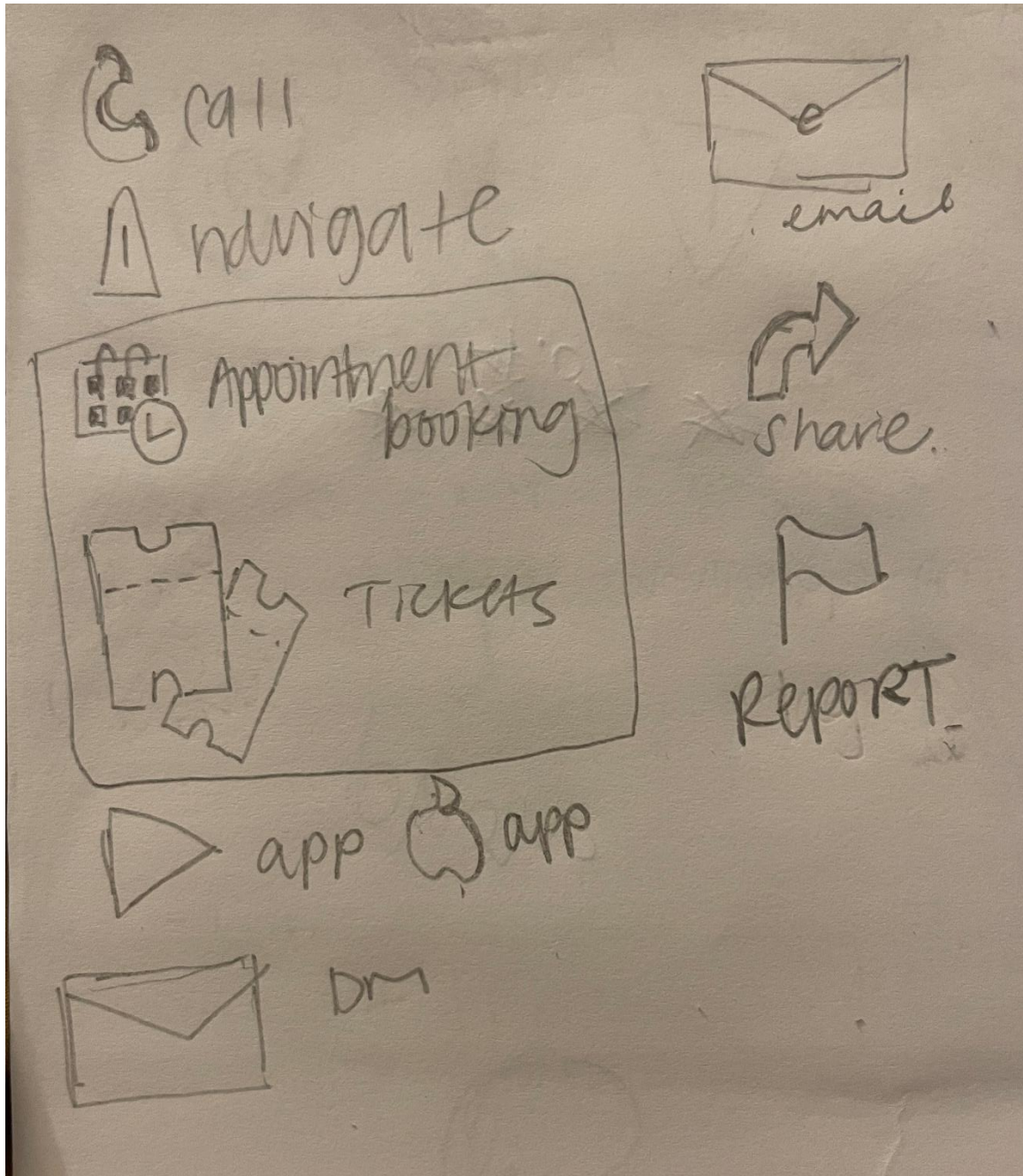
- Event Listing Page – shows Feedback. (right side is “Add Feedback” – a pop-up box/form – with black glassmorphism background. It pops up on top of the listing.



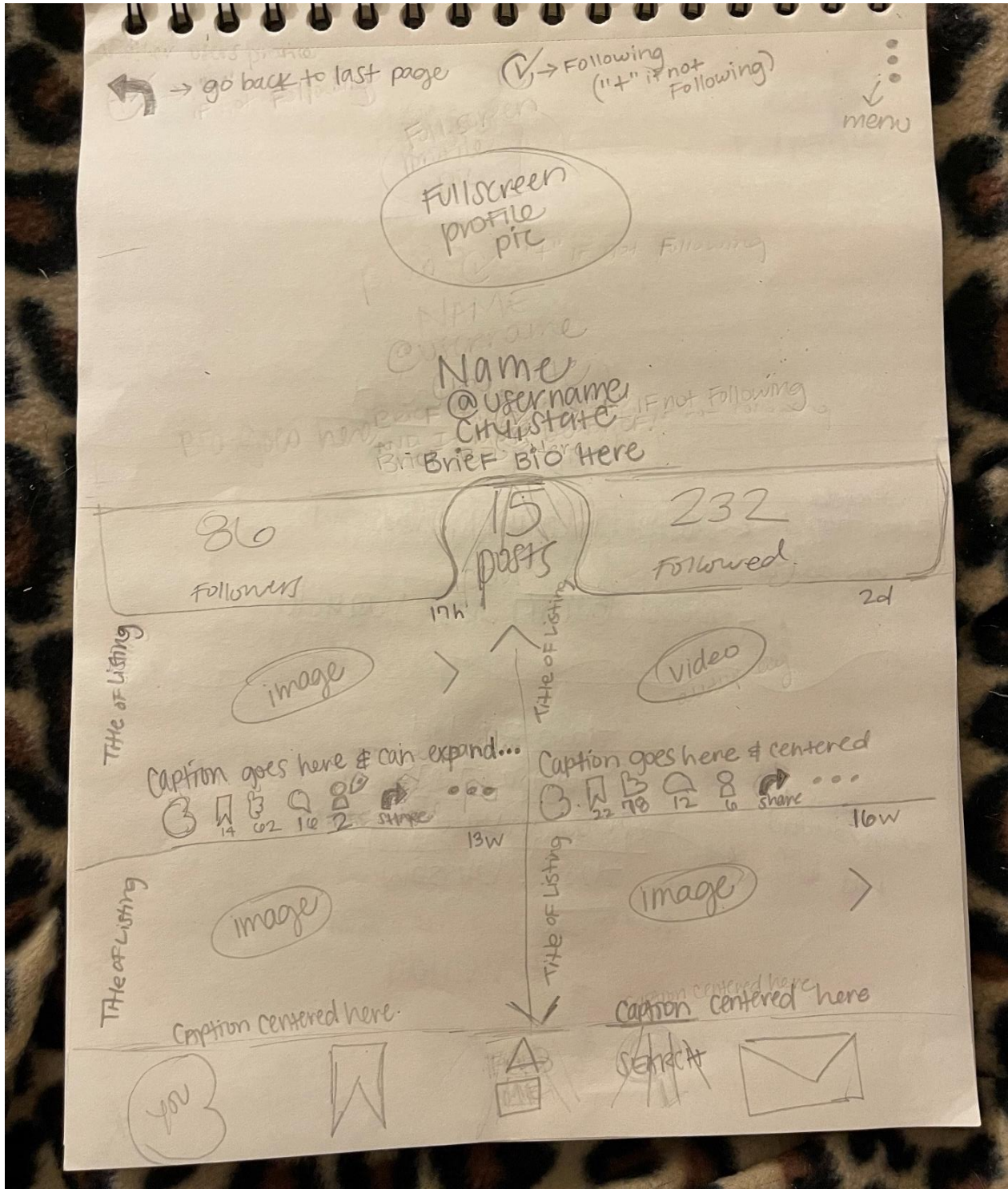
- Would like to use this animation when users are rating a business:  
<https://dribbble.com/shots/12287144-Rating>
- Another option for the “Feedback” Setup (compliments and room for improvement)  
<https://dribbble.com/shots/8000148-App-Rating-Popup-Screens-Policybazaar>



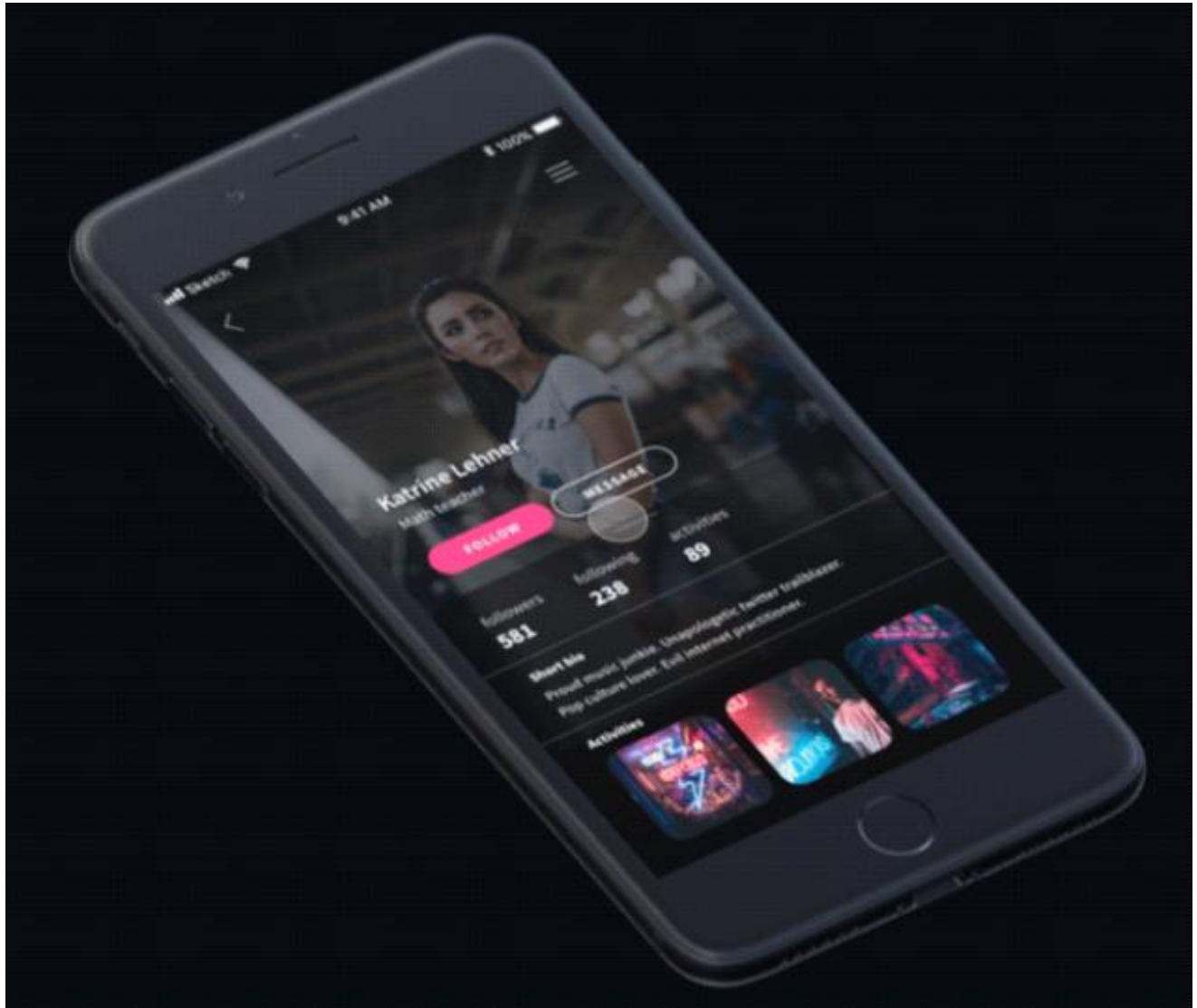
- These are the icons that will be used on the listing page Main Menu. Whenever a listing page is viewed – the Main Menu on the bottom of the app will add these additional icons/quick links



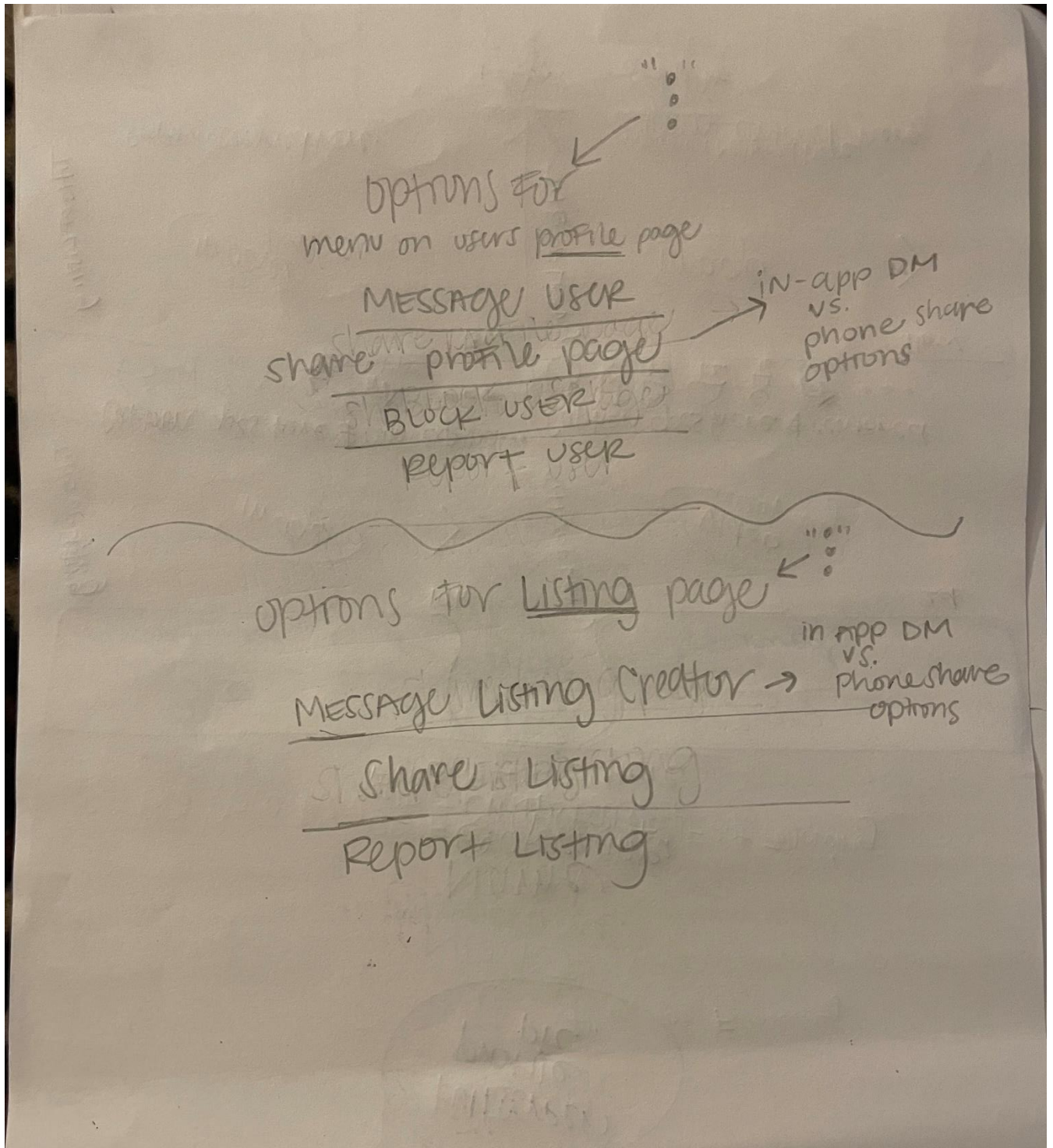
- User Profile Page



- For user profile page – I like this transition when sliding down from the profile picture to the bottom section: <https://dribbble.com/shots/5374287-User-profile-concept> (notice how the image moves backwards and also has a black overlay on top once the user slides down the profile page)

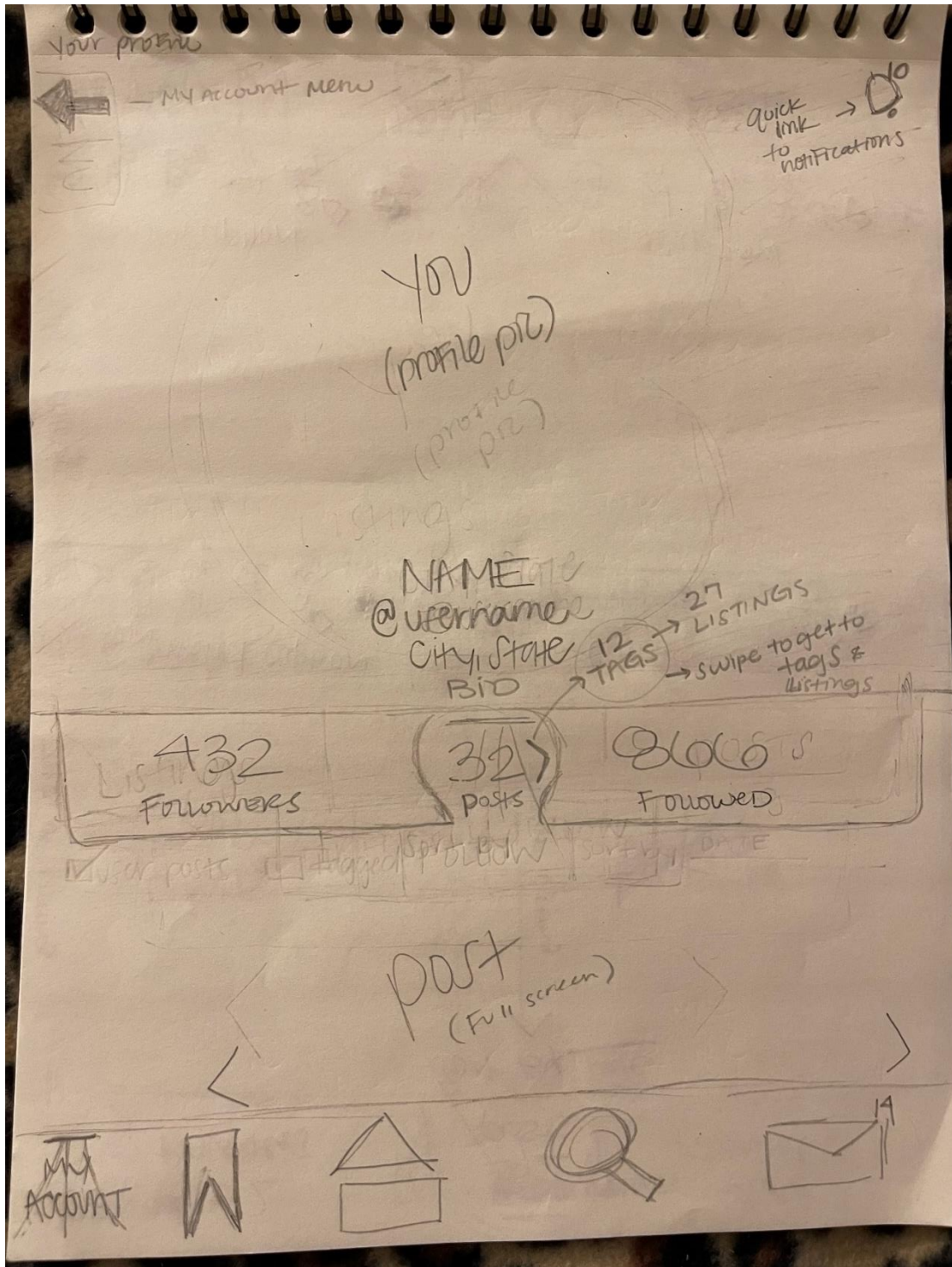


- User Profile Page – Menu options

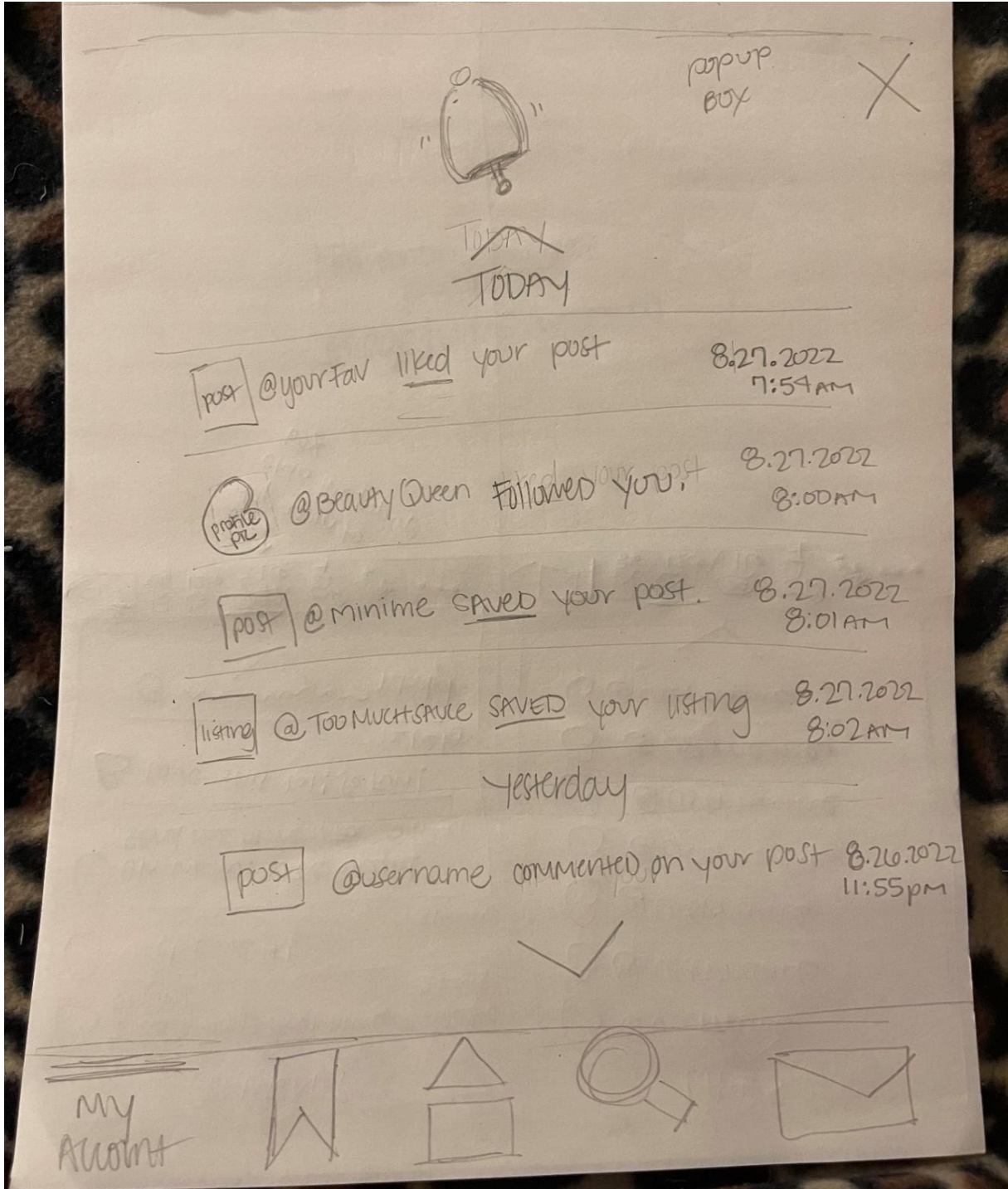


# My Account

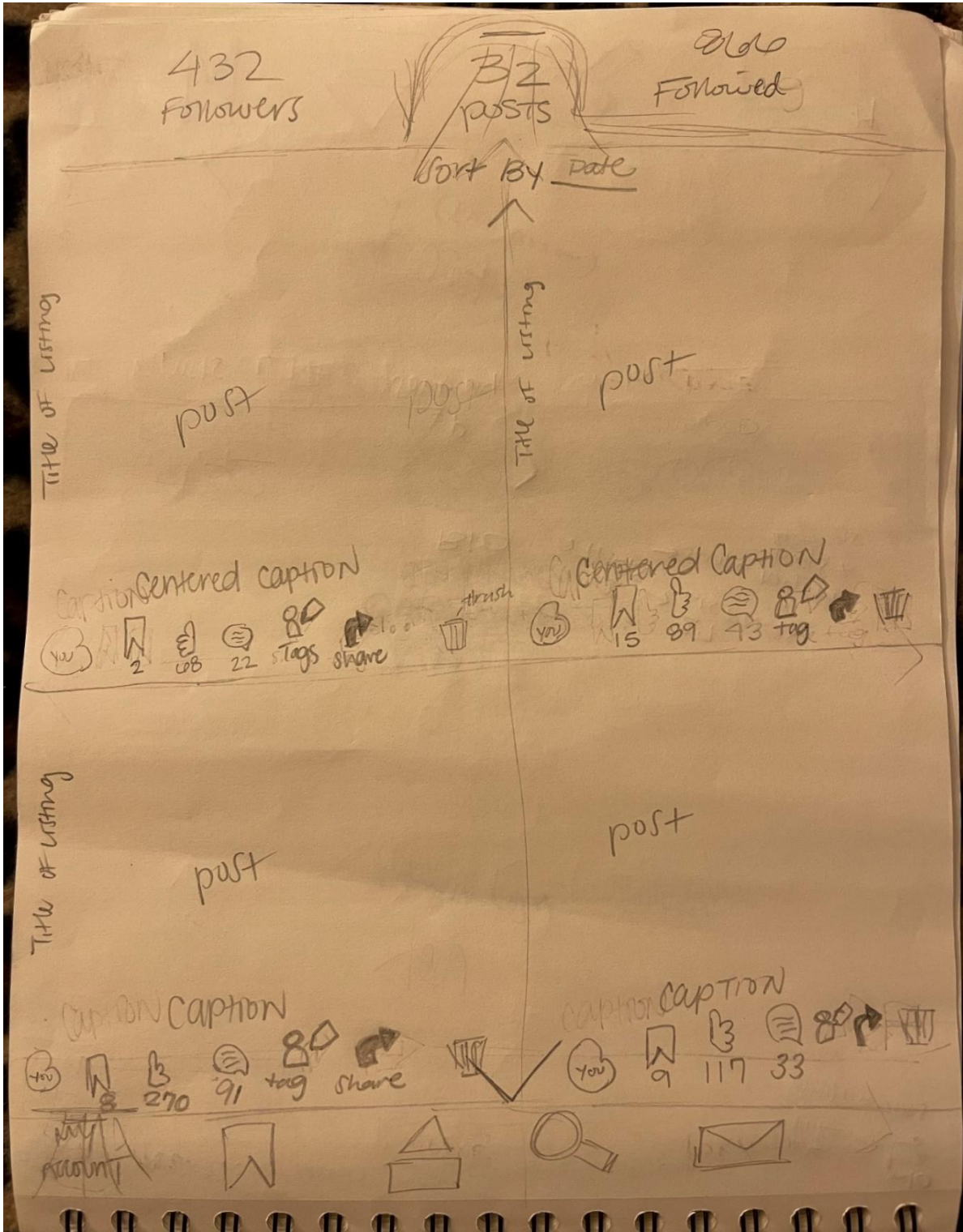
- My Account (main page) – my profile



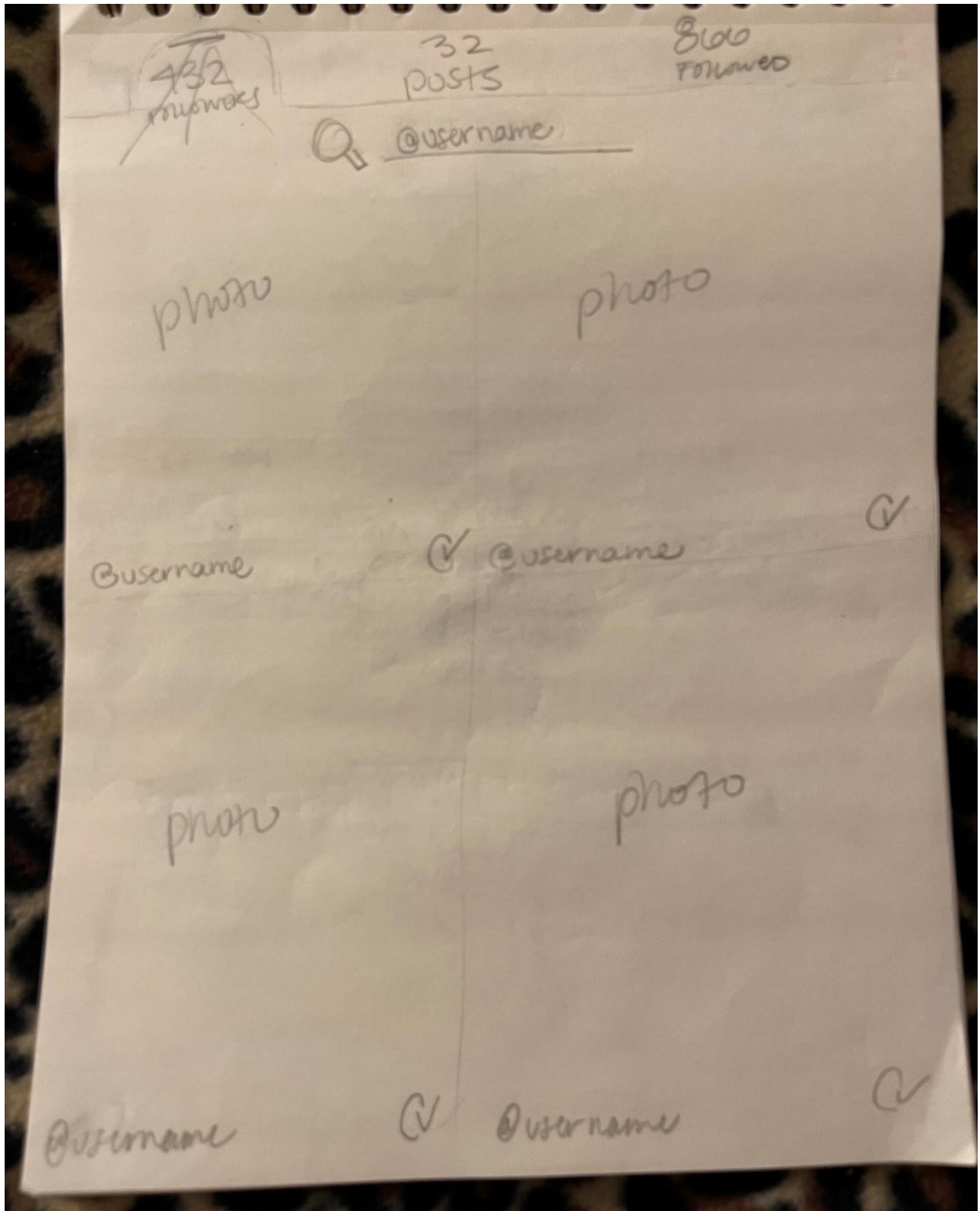
- My Notifications (pop-up box – with black glassmorphism background)
- Multiple notifications from the same user can be stacked: <https://dribbble.com/shots/4936941-iOS-12-Notifications>



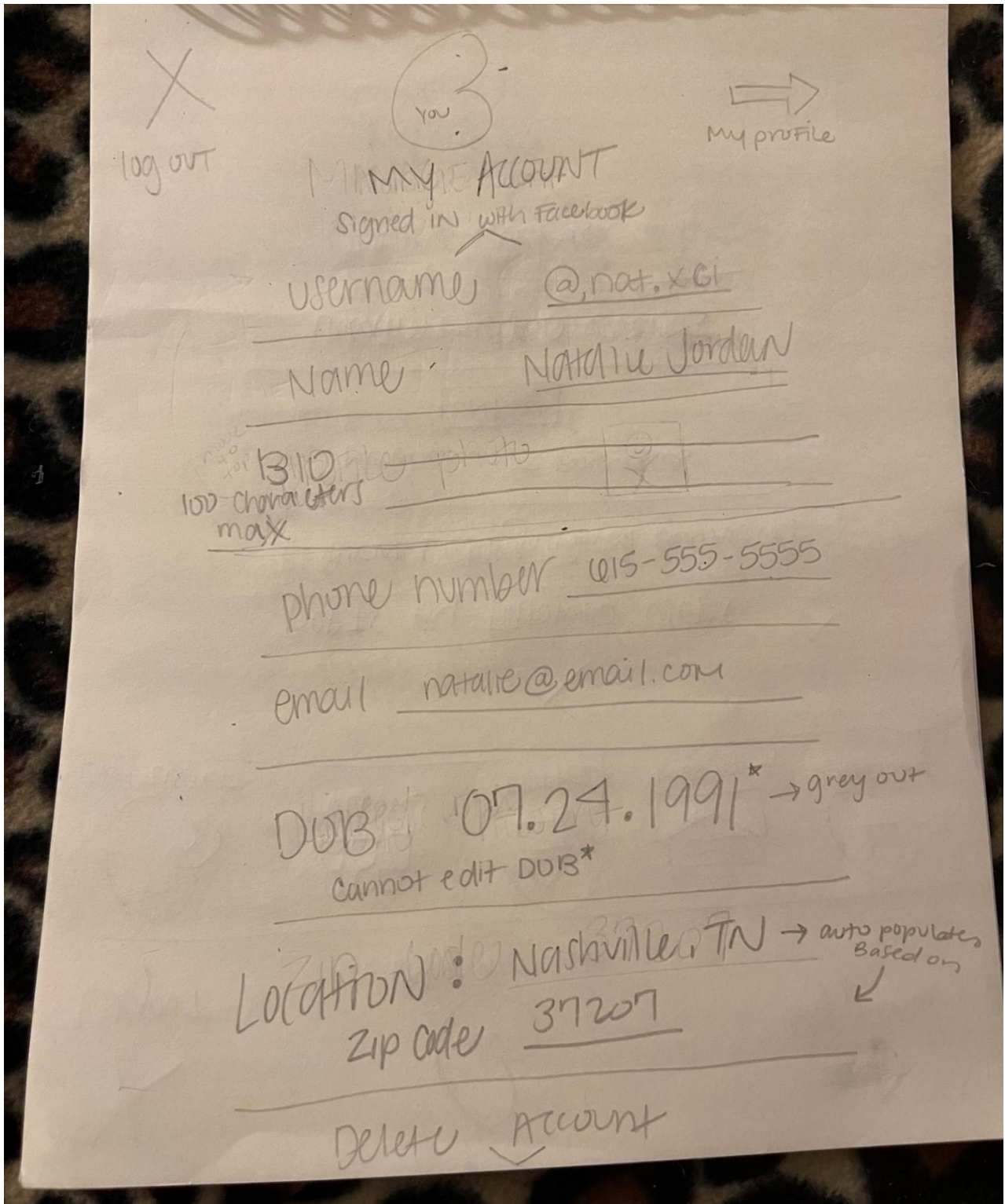
- My Account/my profile page – my posts (Multiview)



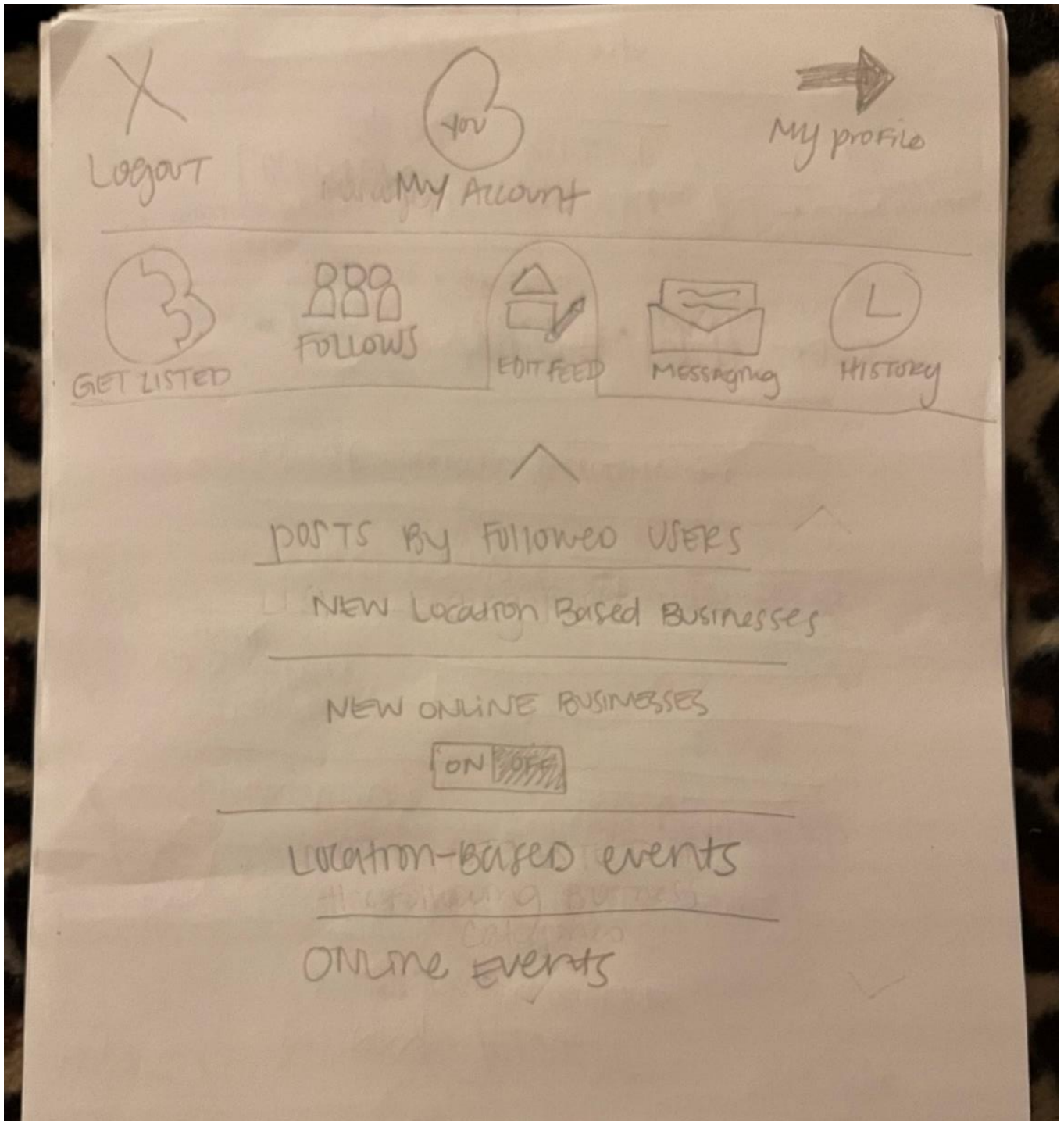
- My Account/my profile page – my followers



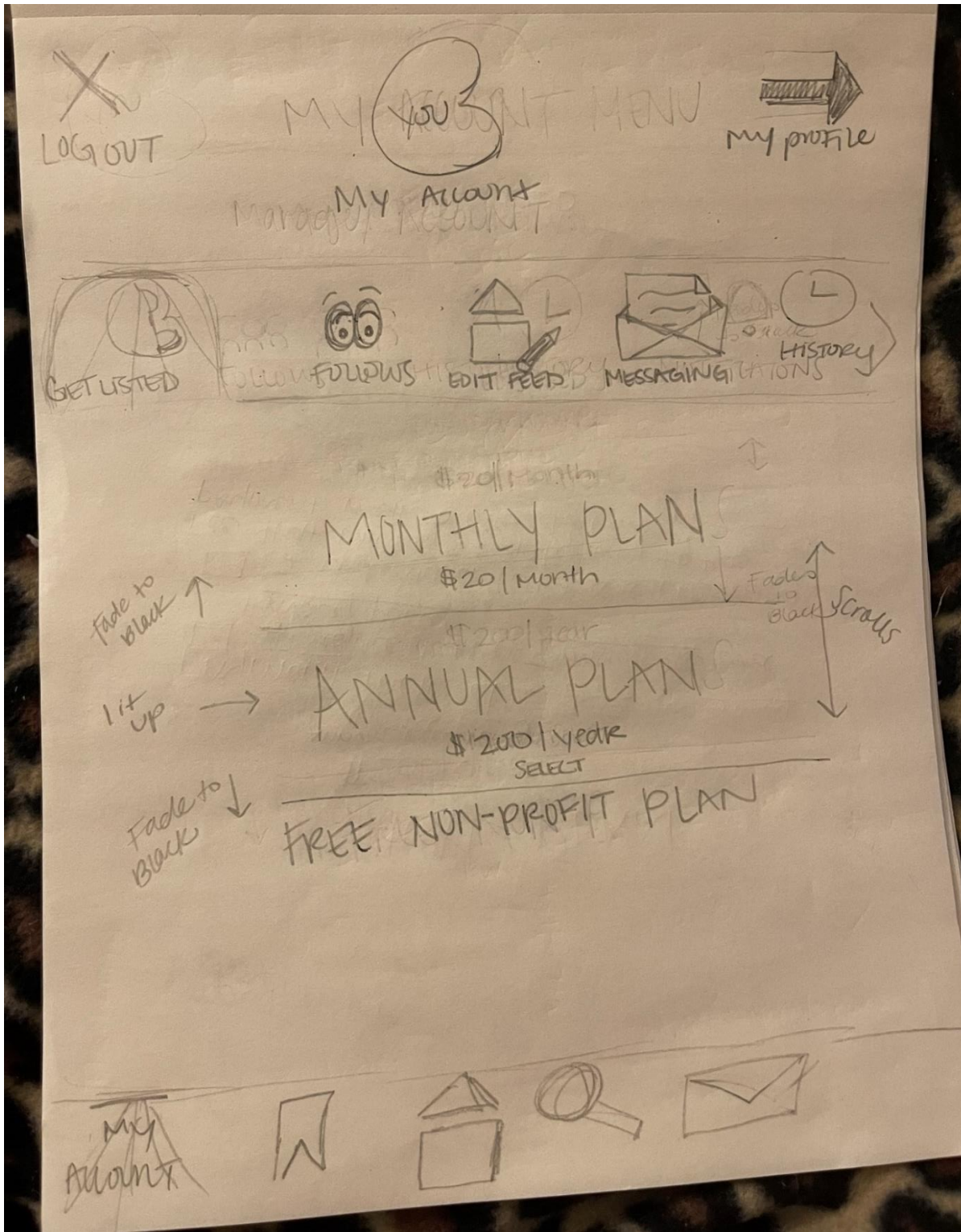
- My Account – Edit my profile



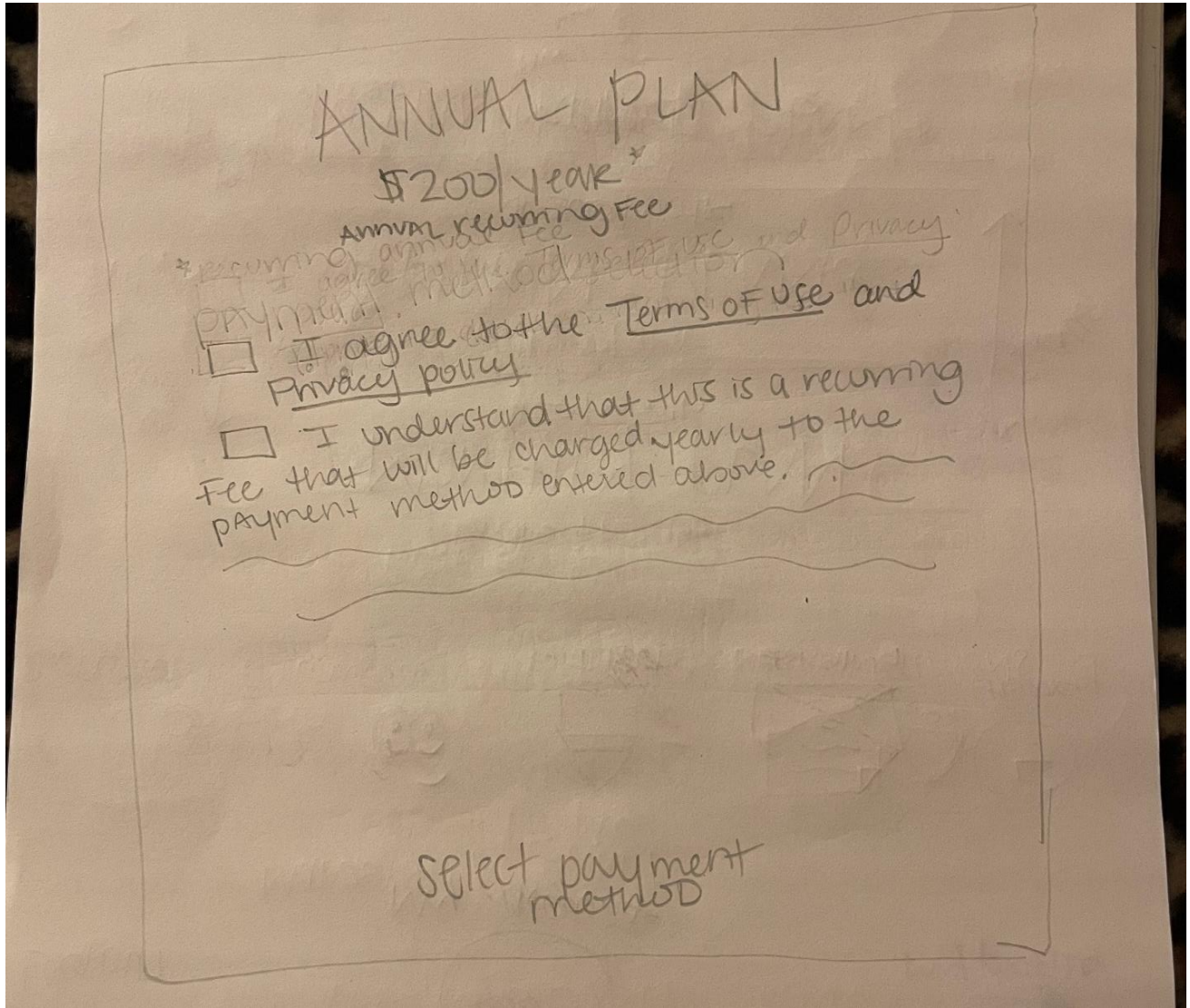
- My Account – Menu – Feed Settings



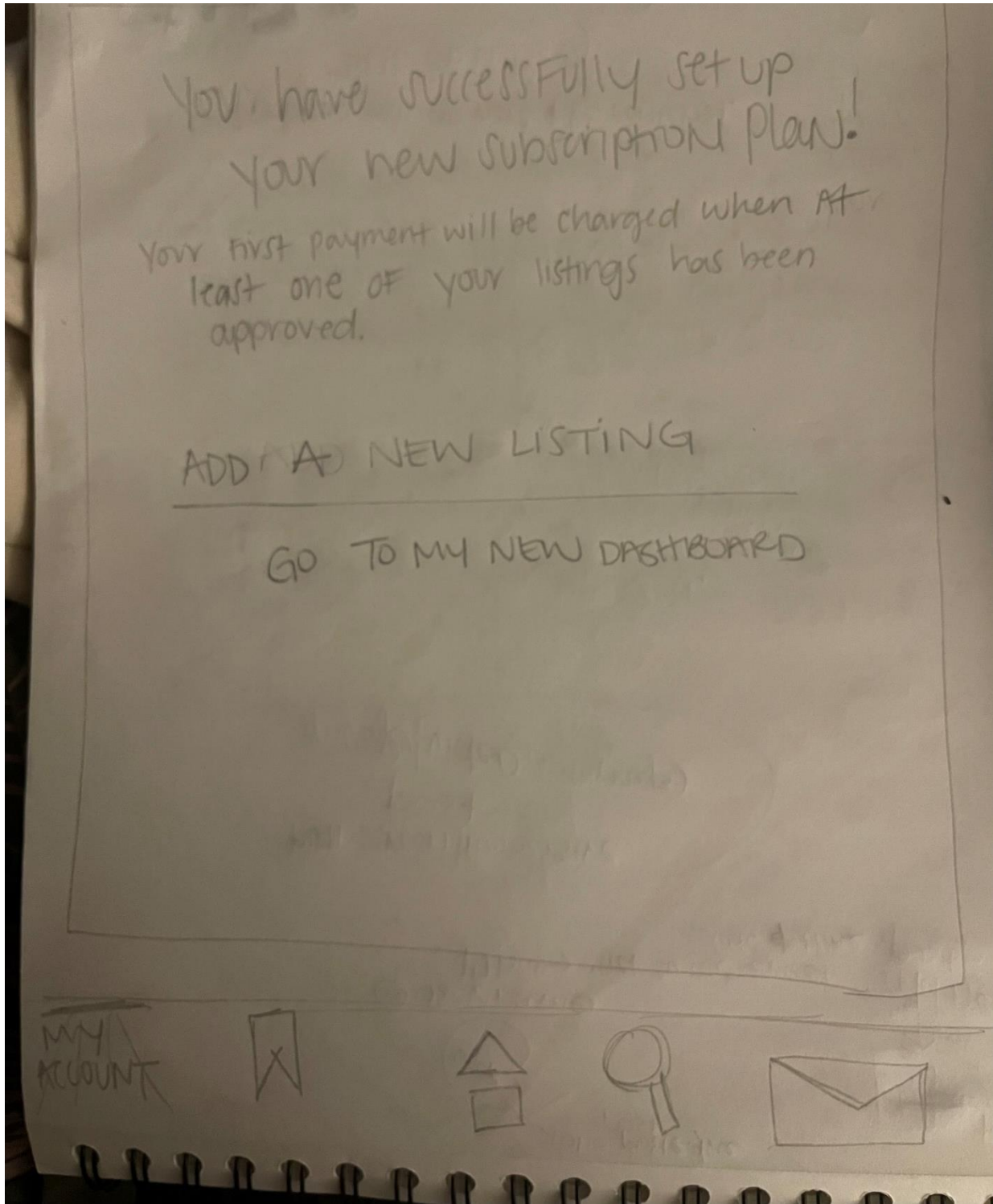
- My Account – Menu options – GET LISTED



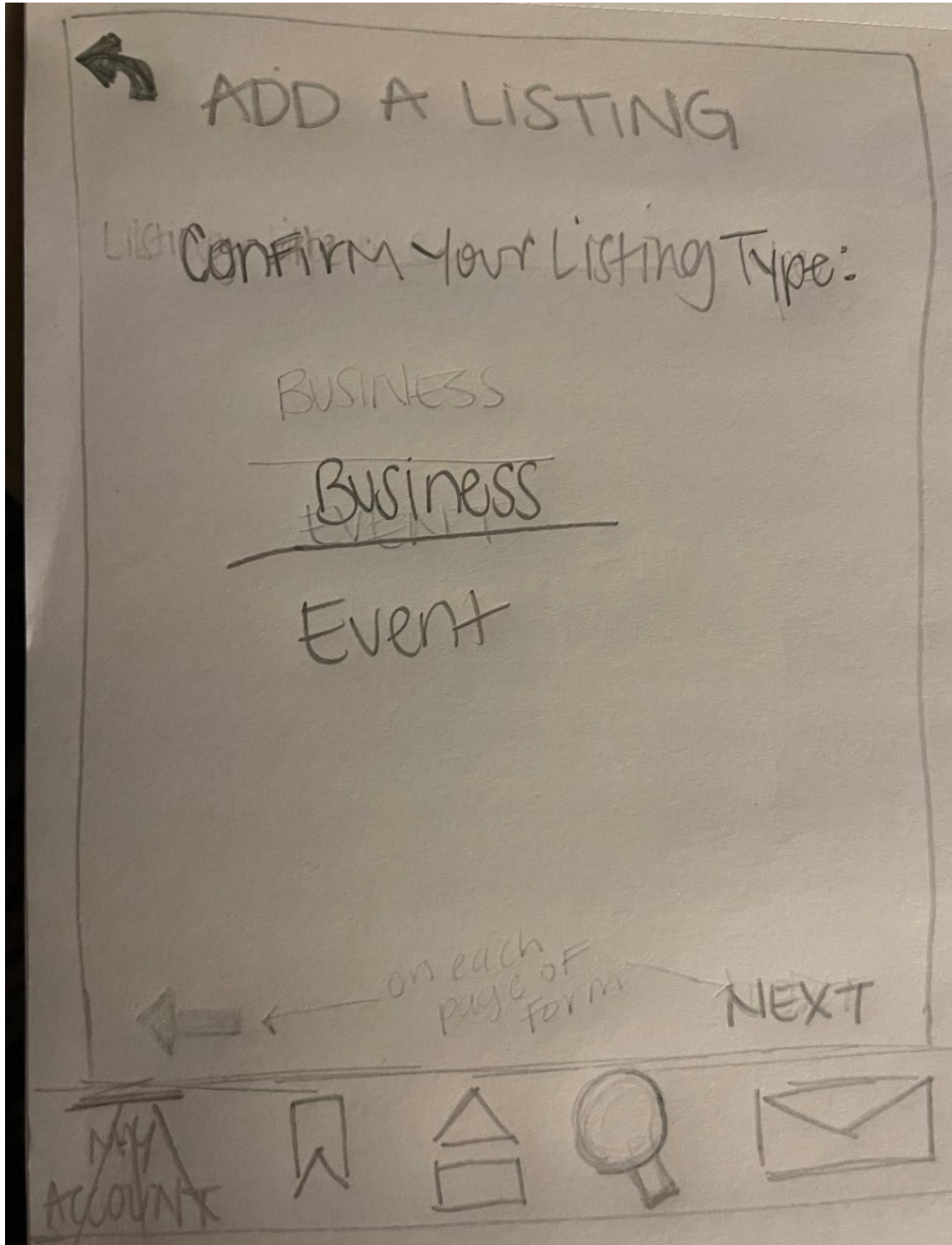
- My Account – Menu options – GET LISTED 2<sup>nd</sup> step (pop up box – on top of page – black glassmorphism background)



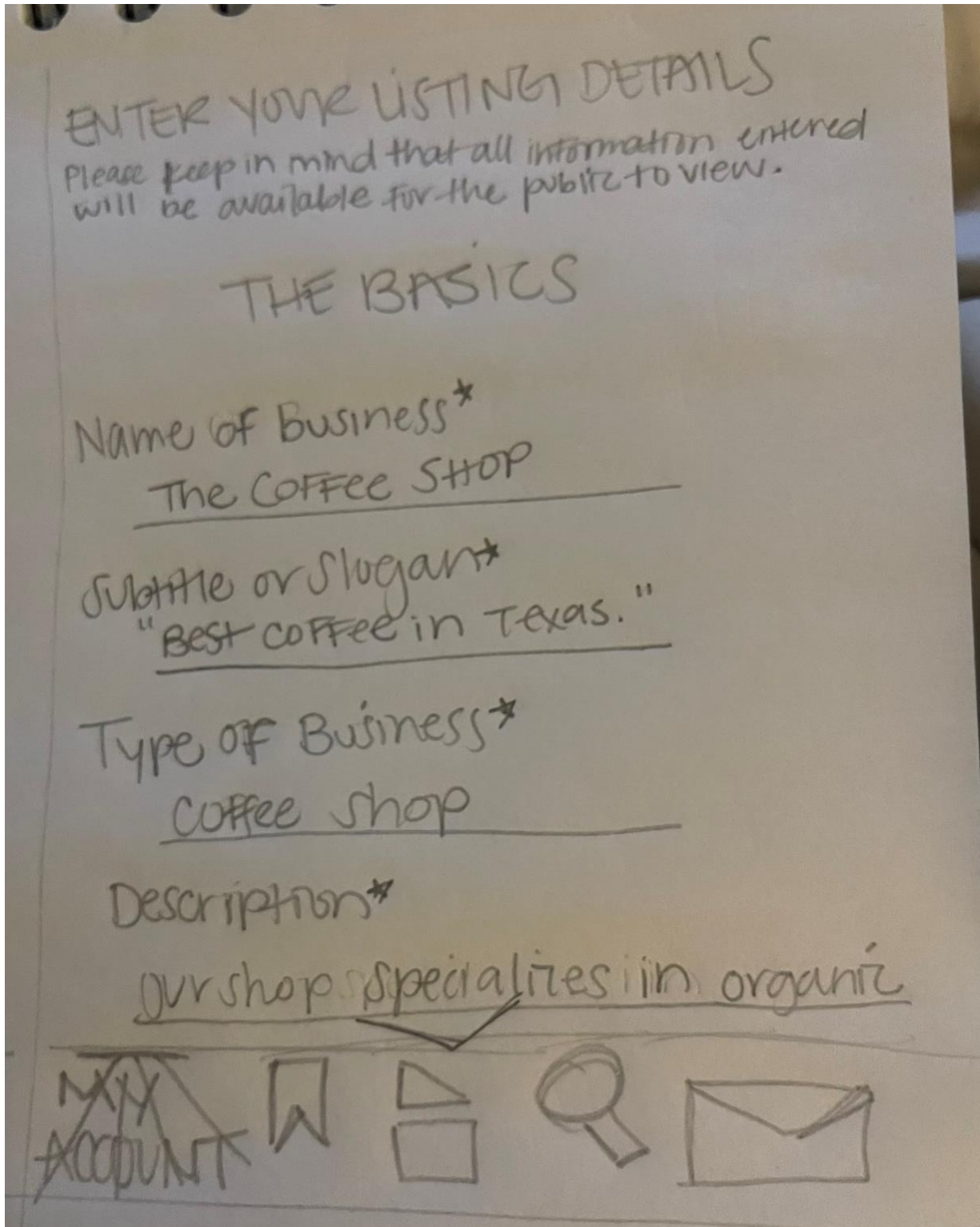
- My Account – Menu options – GET LISTED 3<sup>rd</sup> step (pop up box – on top of page – black glassmorphism background)



- My Account – “add new listing” (pop up box – on top of page – black glassmorphism background)



- My Account – "add new listing" 2 (pop up box – on top of page – black glassmorphism background)



- Examples of adding “business hours” – needs to be in just one row though (not two)  
<https://dribbble.com/shots/15778331-Specify-hours-step>

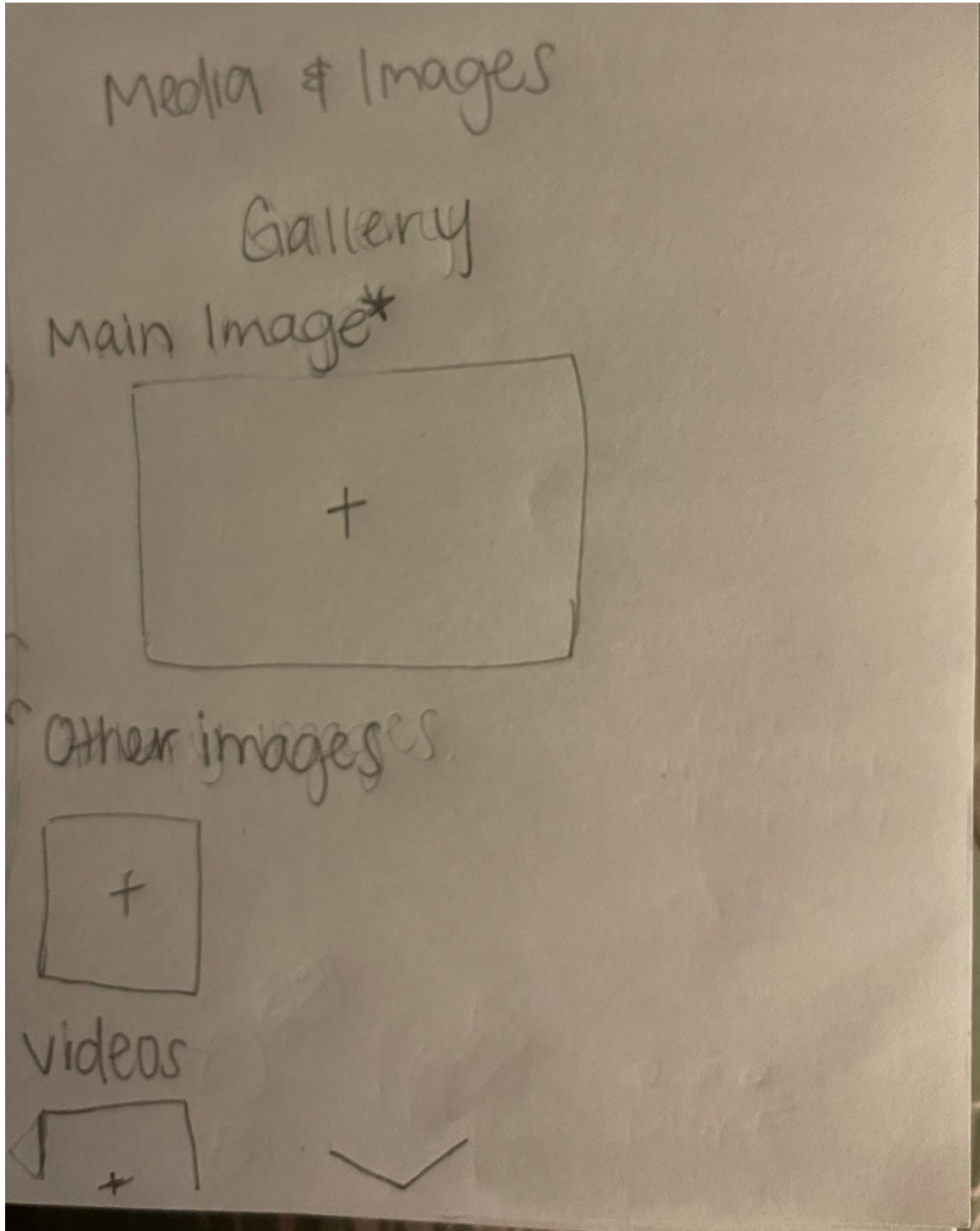
Specify the opening hours:

Same every day

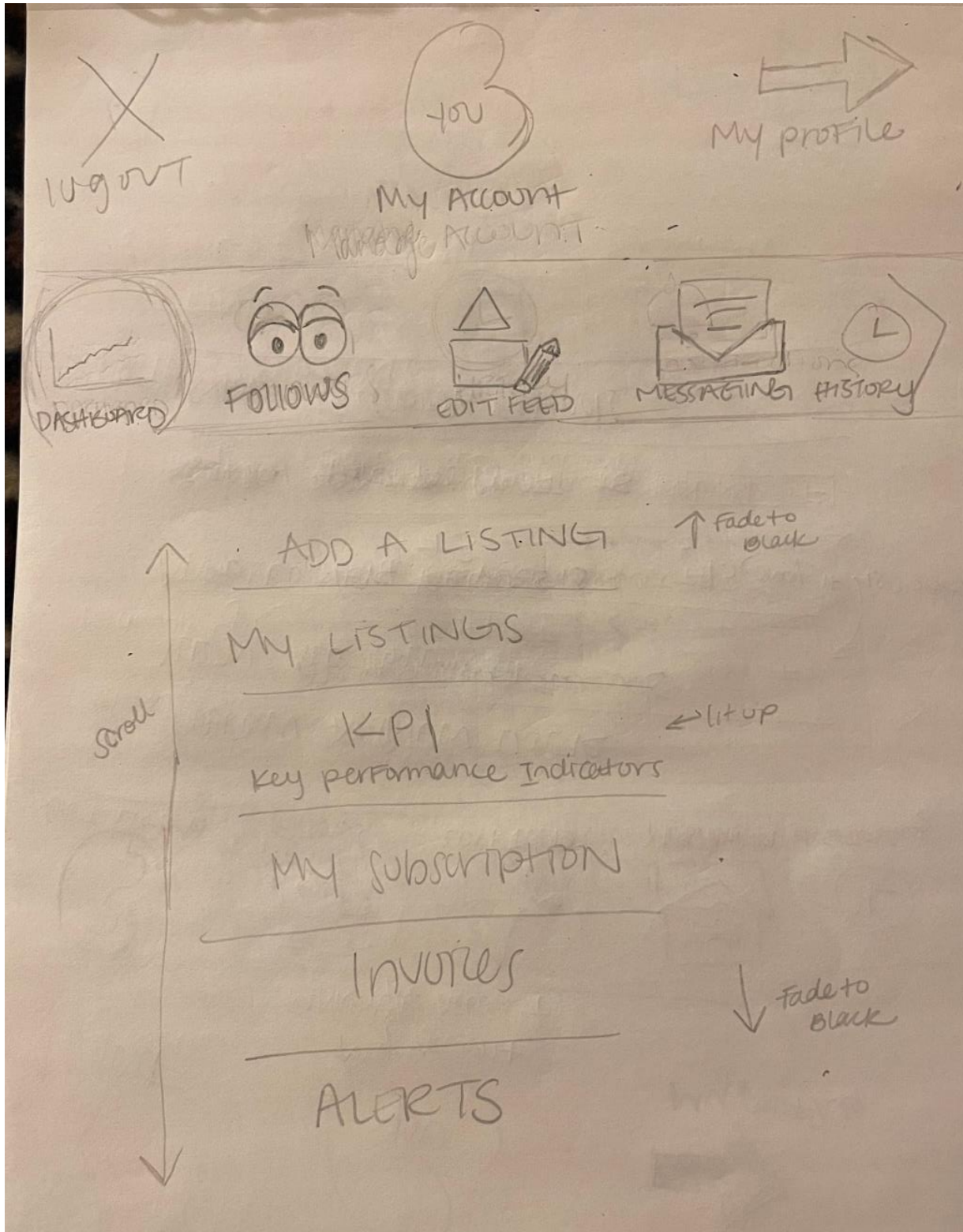
<input checked="" type="radio"/> MN	8:00	–	20:00	<input type="radio"/> SA	8:00	–	20:00
<input checked="" type="radio"/> TU	8:00	–	20:00	<input type="radio"/> Su	8:00	–	20:00
<input checked="" type="radio"/> WD	8:00	–	20:00				
<input checked="" type="radio"/> TH	8:00	–	20:00				
<input checked="" type="radio"/> FR	8:00	–	20:00				

Ready

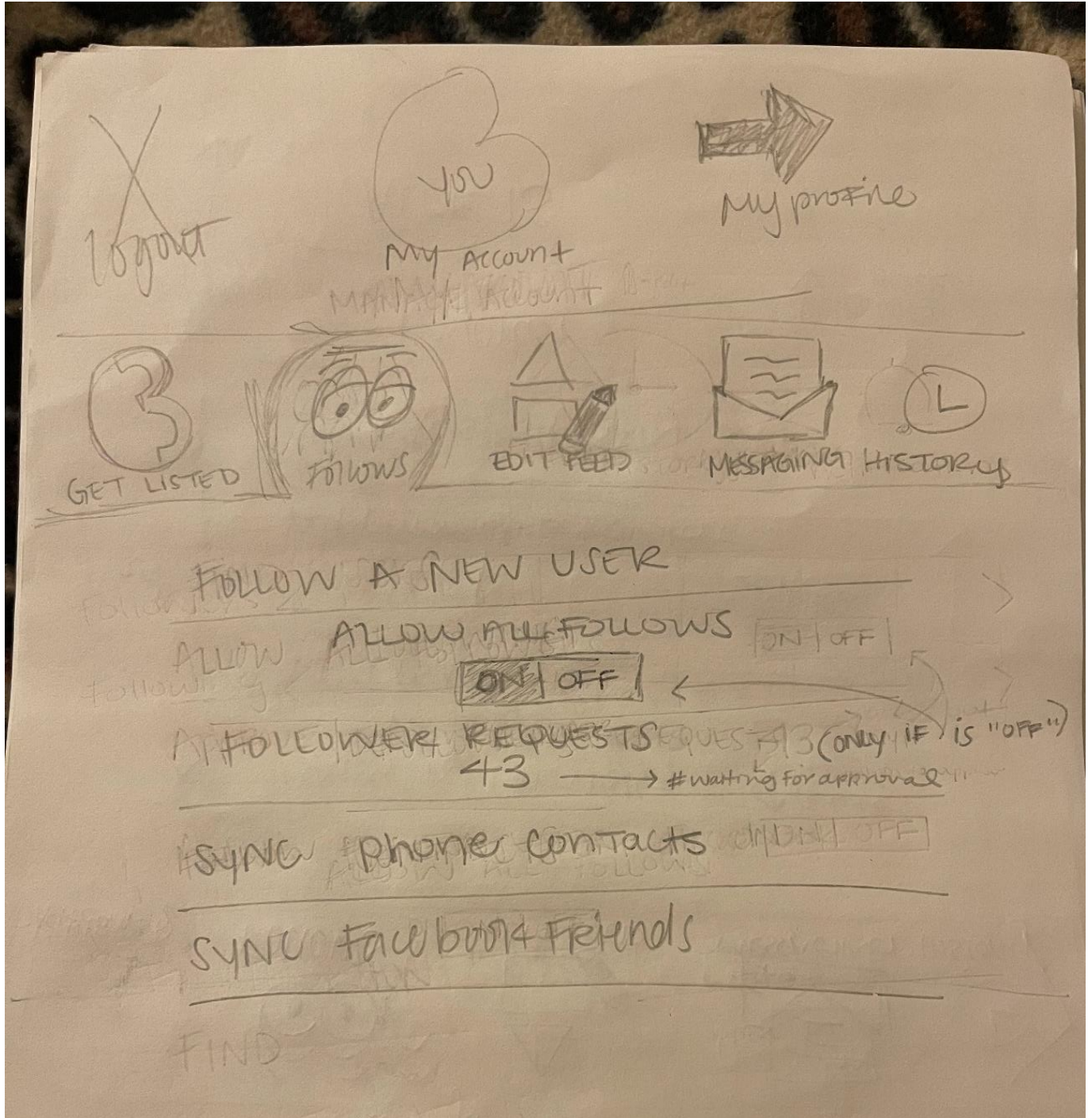
- My Account – “add new listing” 3 (pop up box – on top of page – black glassmorphism background).
  - After this there should be a “review & Submit” page where edits can be made before submission



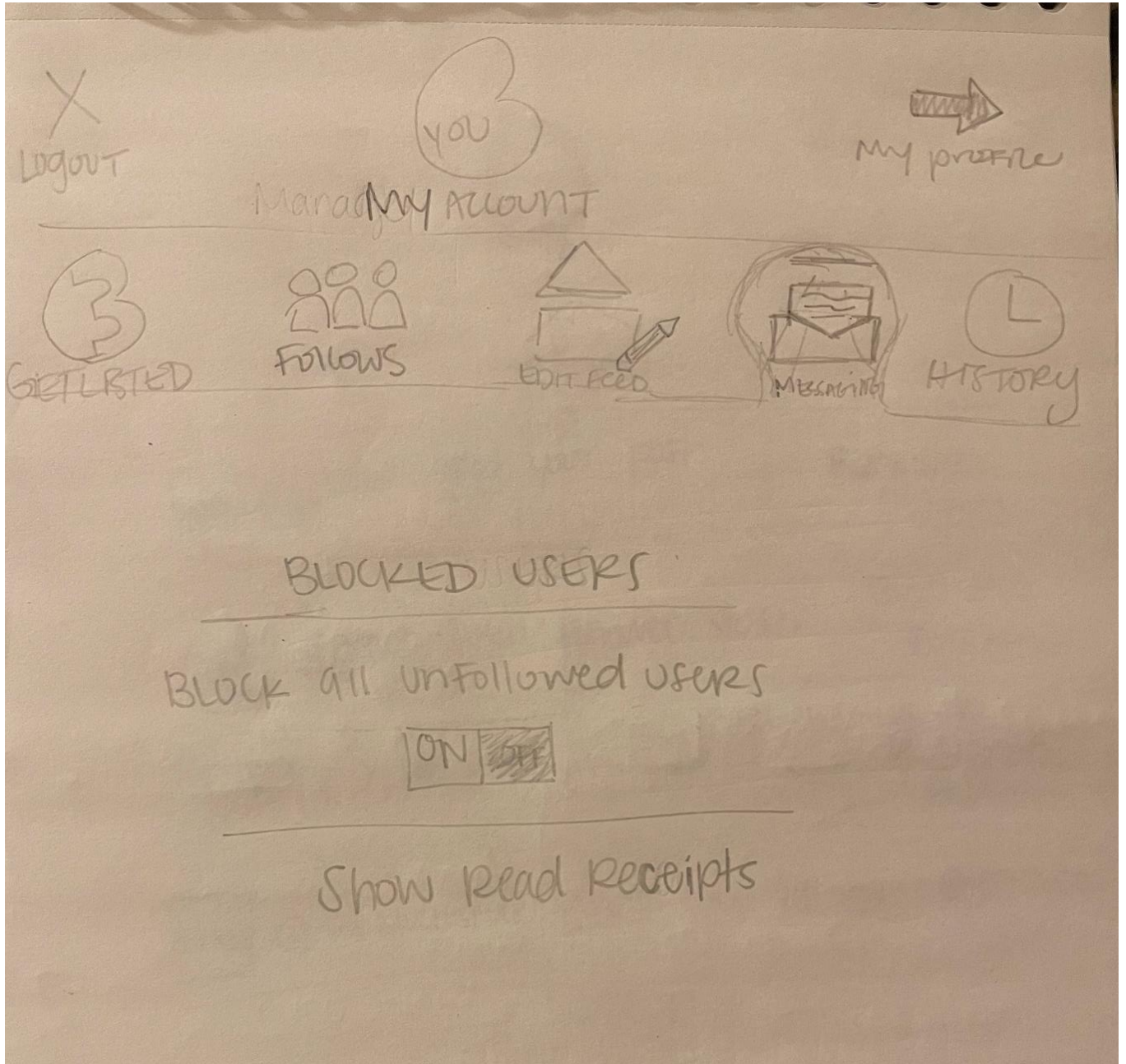
- My Account Menu – "Dashboard"



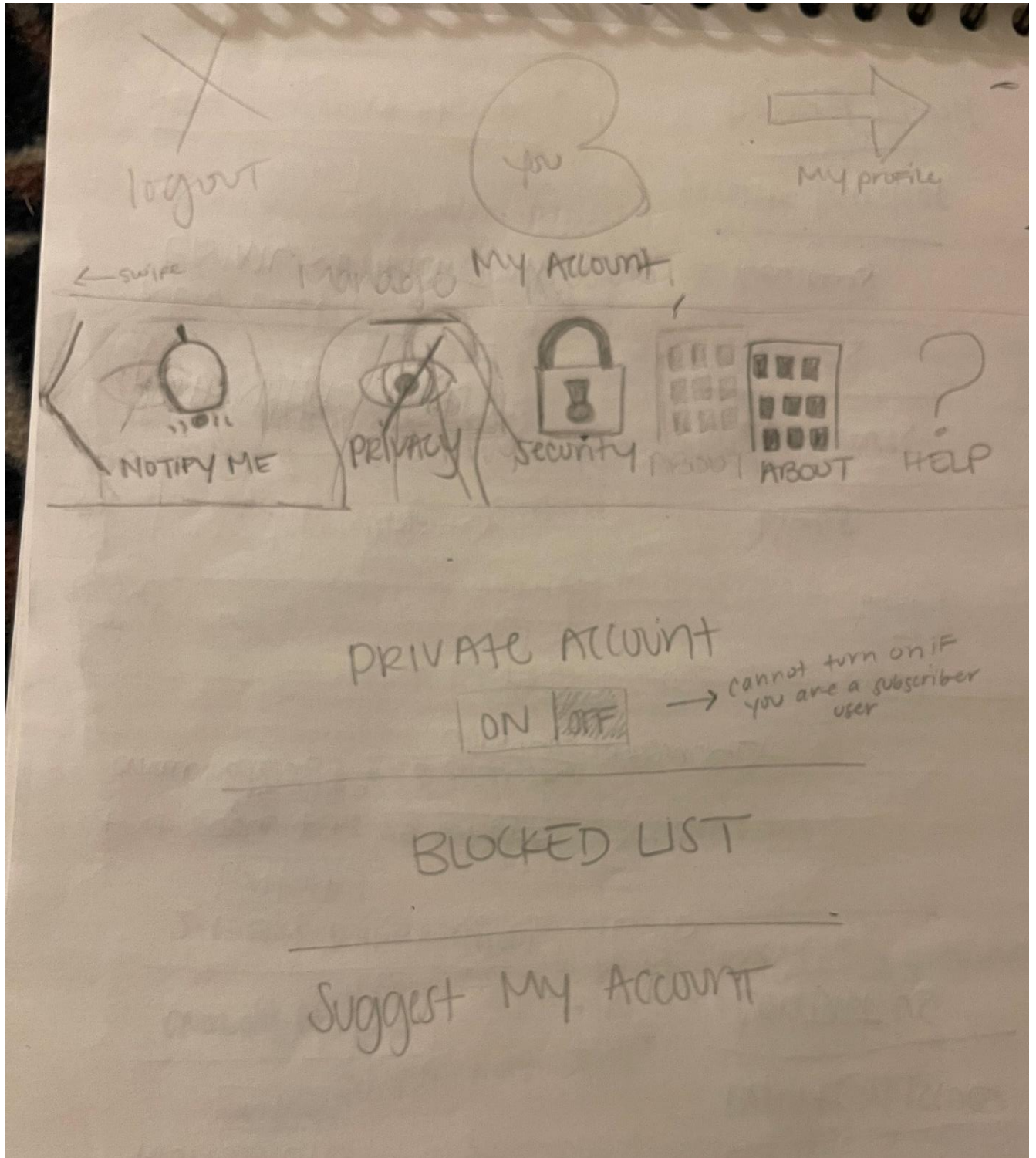
- My Account Menu – "Follows" Settings



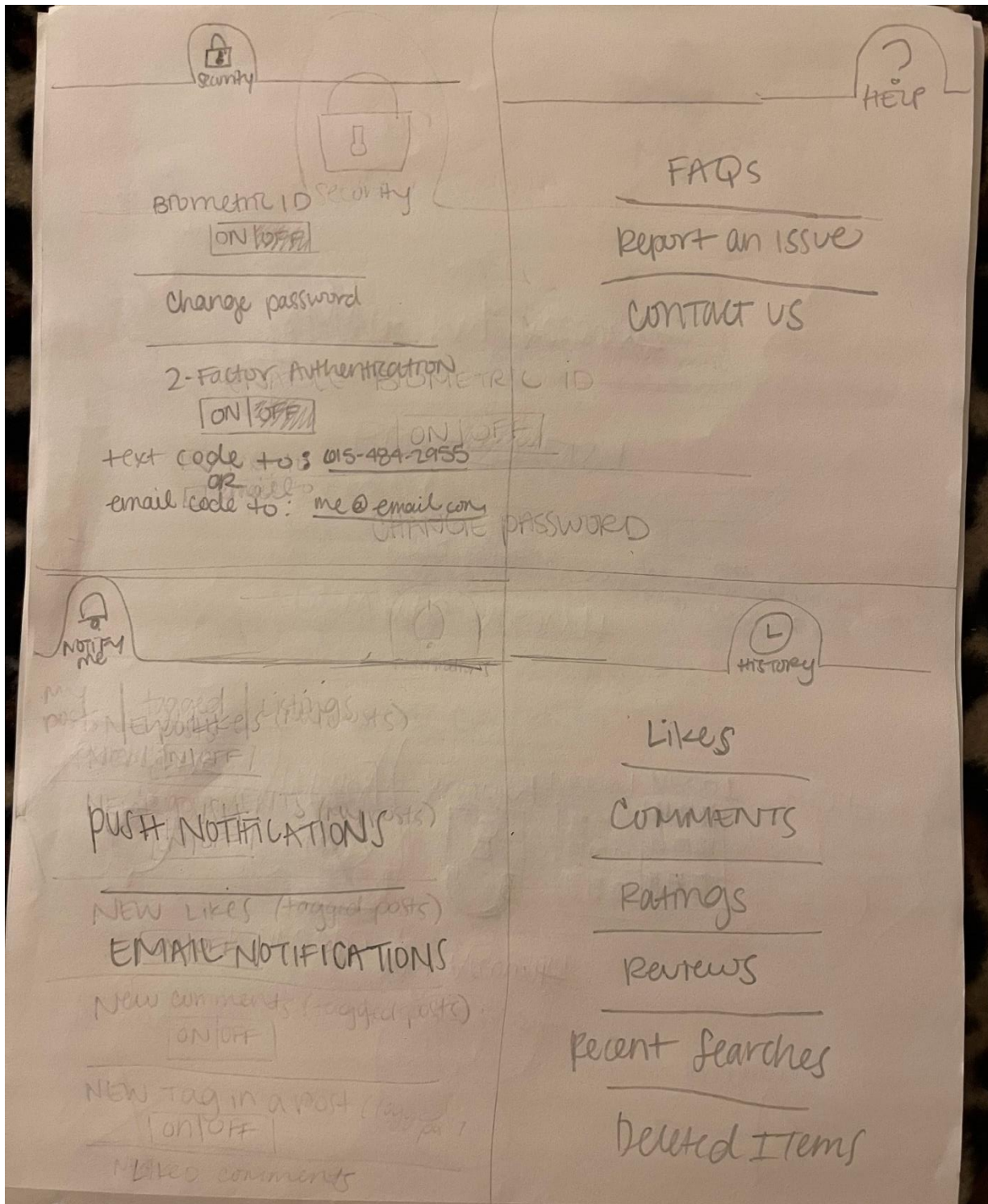
- My Account – Menu – Messaging Settings



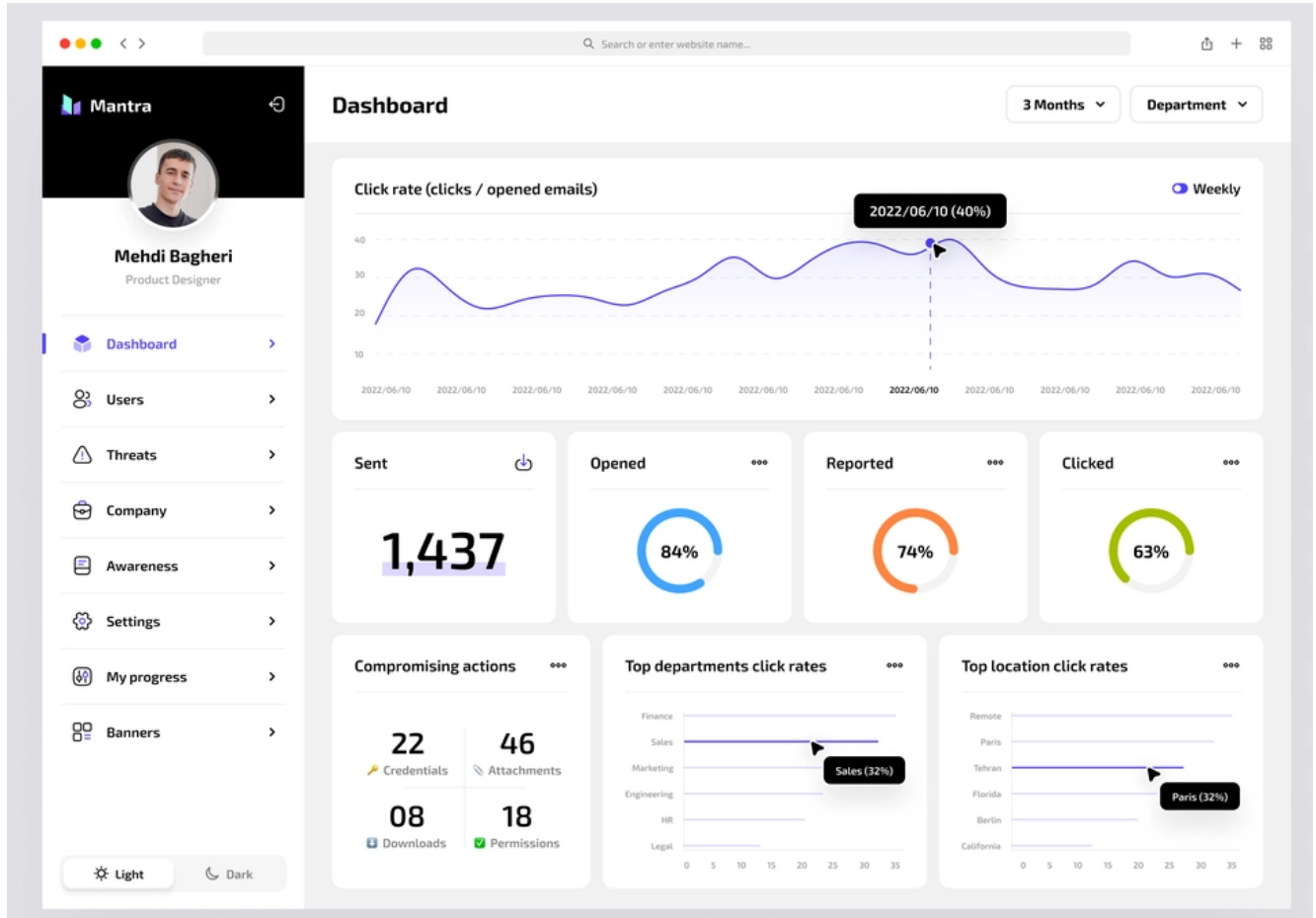
- My Account – Menu – Privacy Settings



- My Account – Menu – More Settings (Security, Notifications), History, and Help.



# ADMIN PANEL (Dashboard)



<https://dribbble.com/shots/19311189-Admin-dashboard-analytics-interface>



(Menu needs to collapse – like the image above please)